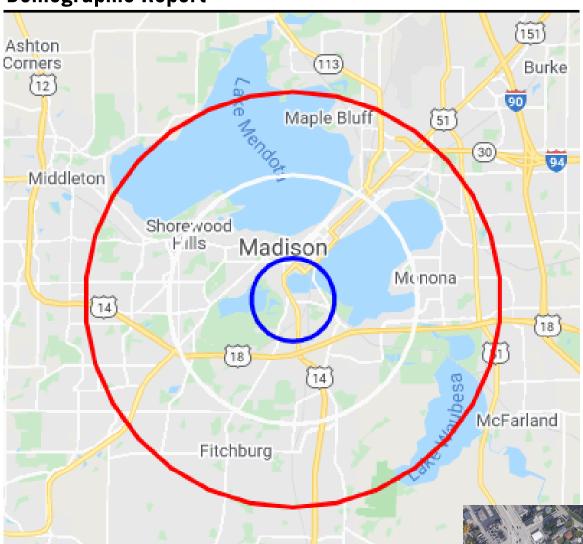


Demographic Report



1109 S Park St

Map dat

[14]

Population

Google

Distance	Male	Female	Total
1- Mile	3,151	2,939	6,090
3- Mile	16,596	16,773	33,369
5- Mile	42,000	44,068	86,069

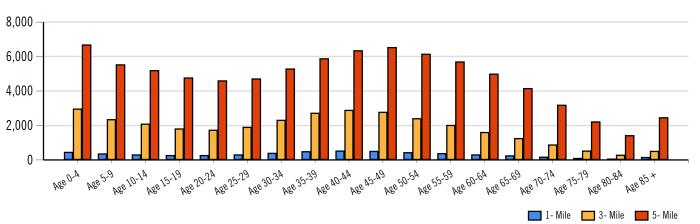




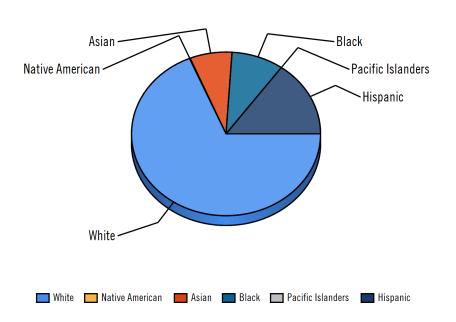




Population by Distance and Age (2018)

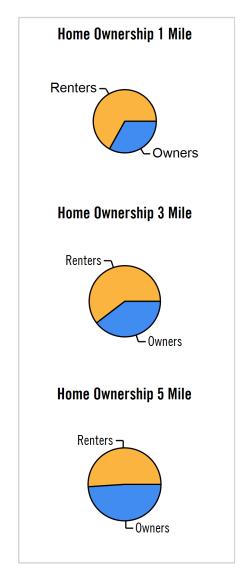


Ethnicity within 5 miles



Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	3,544	108	1.56 %
3-Mile	18,466	639	2.34 %
5-Mile	48,536	1,450	2.43 %









1109 S Park St



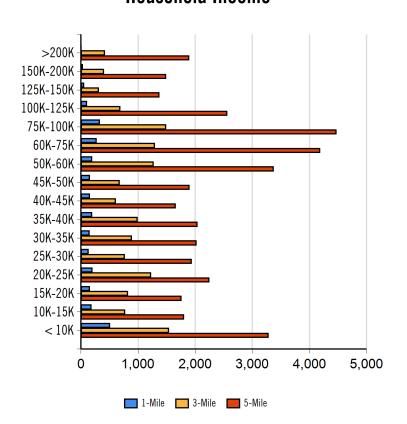
Abstract Commercial Real Estate

6450 Shady Bend Rd Verona, WI 53593 I 608-239-4781

Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	20	0	97	290	40	248	98	118	275	1,344	468	159	255
3-Mile	75	28	570	1,569	198	1,331	504	438	2,014	6,443	2,594	787	1,032
5-Mile	228	78	1,711	3,485	1,101	3,905	1,270	1,349	5,865	16,883	4,843	2,377	2,902

Household Income



Radius	Median Household Income
1-Mile	\$39,007.67
3-Mile	\$63,637.07
5-Mile	\$65,339.67

Radius	Average Household Income
1-Mile	\$43,397.22
3-Mile	\$70,685.25
5-Mile	\$74,291.00

Radius	Aggregate Household Income
1-Mile	\$125,475,926.28
3-Mile	\$785,167,737.32
5-Mile	\$2,552,391,803.21

Education

	1-Mile	3-mile	5-mile
Pop > 25	4,332	22,321	59,230
High School Grad	788	3,606	8,811
Some College	638	3,379	10,198
Associates	257	1,294	3,585
Bachelors	1,100	5,855	16,037
Masters	561	3,030	8,479
Prof. Degree	83	667	2,399
Doctorate	155	864	2,051

Tapestry

14 %	01.0/	
	21 %	42 %
37 %	59 %	71 %
0 %	1 %	39 %
1 %	21 %	11 %
1 %	13 %	16 %
79 %	113 %	109 %
0 %	5 %	9 %
38 %	51 %	46 %
93 %	131 %	143 %
20 %	78 %	62 %
	0 % 1 % 1 % 79 % 0 % 38 %	0 % 1 % 1 % 21 % 13 % 79 % 113 % 0 % 5 % 38 % 51 % 93 % 131 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.







1109 S Park St



Abstract Commercial Real Estate

6450 Shady Bend Rd Verona, WI 53593 | 608-239-4781

Expenditures

Expolition 03	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	112,638,311	·	612,265,571		1,781,307,902	
Average annual household	39,104	,	48,117		49,553	
Food	5,274	13.49 %	6,292	13.08 %	6,445	13.01 %
Food at home	3,606		4,093		4,170	
Cereals and bakery products	511		581		593	
Cereals and cereal products	183		208		211	
Bakery products	327		373		381	
Meats poultry fish and eggs	738		822		833	
Beef	171		190		194	
Pork	134		146		148	
Poultry	141		156		158	
Fish and seafood	116		133		135	
Eggs	61		66		67	
Dairy products	356		413		423	
Fruits and vegetables	717		826		845	
Fresh fruits	104		120		124	
Processed vegetables	143		158		161	
Sugar and other sweets	134		150		153	
Fats and oils	114		129		132	
Miscellaneous foods	678		769		783	
Nonalcoholic beverages	319		349		353	
Food away from home	1,668		2,199		2,275	
Alcoholic beverages	256		345		359	
Housing	14,823	37.91 %	17,391	36.14 %	17,797	35.92 %
Shelter	8,920		10,540		10,787	
Owned dwellings	4,735		6,160		6,415	
Mortgage interest and charges	2,307		3,096		3,237	
Property taxes	1,569		2,077		2,162	
Maintenance repairs	858		986		1,015	
Rented dwellings	3,613		3,508		3,460	
Other lodging	571		871		911	
Utilities fuels	3,659		4,045		4,117	
Natural gas	329		378		386	
Electricity	1,515		1,622		1,641	
Fuel oil	130		155		160	
Telephone services	1,126		1,254		1,278	
Water and other public services	558		634		649	
Household operations	929	2.38 %	1,183	2.46 %	1,222	2.47 %
Personal services	249		344		357	,-
Other household expenses	680		839		865	
Housekeeping supplies	496		589		601	
Laundry and cleaning supplies	142		159		161	
Other household products	280		342		350	
Postage and stationery	73		88		89	
Household furnishings	817		1,032		1,068	
Household textiles	62		77		80	
Furniture	164		237		246	
Floor coverings	17		26		28	
Major appliances	123		131		134	
Small appliances	74		91		92	
Miscellaneous	375		467		484	
Apparel and services	1,098	2.81 %	1,319	2.74 %	1,342	2.71 %
Men and boys	189	2.01 /0	253	L.14 /0	259	2./1 /0
Men 16 and over	151		208		214	
Boys 2 to 15	37		208		44	
Women and girls	406		479		488	
wollien and girls	400		4/9		400	







1109 S Park St



Abstract Commercial Real Estate		6450 Shady Bend Rd \	/erona, WI 53593 608-239-4781
Women 16 and over	333	407	416
Girls 2 to 15	73	71	72
Children under 2	89	94	93

Expenditures (Continued)

Total Expenditures 112,638,311 612,265,571 1,781,307,902 Average annual household 39,104 48,117 49,553 Transportation 5,376 13,75% 6,511 13,55% 6,712 13,55% Vehicle purchases 1,144 1,513 6,727 820		1-Mile	%	3-Mile	%	5-Mile	%
Transportation 5,376 13.75 % 6,511 13.33 % 6,712 13.55 % Vehicle purchases 1,144 1,153 1,581 1.581 Cars and trucks new 434 775 820 Cars and trucks used 570 700 720 Gasoline and motor oil 1,840 2,066 2,110 Other vehicle expenses 2,062 2,246 2,520 Vehicle finance charges 135 166 172 Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Public transportation 329 782 3630 7,54 % 3,753 7,57 % Health insurance 2,070 2,287 3,630 7,54 % 3,753 7,57 % Health insurance 2,070 2,280 3,630 7,54 % 3,63 7,57 % <th< th=""><th>Total Expenditures</th><th>112,638,311</th><th></th><th>612,265,571</th><th></th><th>1,781,307,902</th><th></th></th<>	Total Expenditures	112,638,311		612,265,571		1,781,307,902	
Vehicle purchases 1,144 1,513 1,581 Cars and trucks new 543 775 820 Cars and trucks used 570 700 720 Gasoline and motor oil 1,840 2,066 2,110 Other vehicle expenses 2,062 2,450 2,520 Vehicle finance charges 135 166 172 Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle insurance 308 360 320 Vehicle insurance 3,059 7,82% 3,630 7,54% 3,753 7,578 Health care 3,059 7,82% 3,630 7,54% 3,753 7,578 Health care 3,059 7,82% 3,630 7,54% 3,753 2,578	Average annual household	39,104		48,117			
Cars and trucks new 543 775 820 Cars and trucks used 570 700 720 Casoline and motor oil 1,840 2,066 2,110 Other vehicle expenses 2,062 2,450 2,520 Vehicle finance charges 135 166 172 Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Public transportation 329 7.82% 3,30 7.54% 3,75 300 Health care 3,059 7.82% 3,630 7.54% 3,75 37,75 465 Health care 3,059 7.82% 3,600 3,74 3,73 3,75 465 Medical services 590 753 790 120 120 120 120 120 120 120 120 120 120 120	Transportation	5,376	13.75 %	6,511	13.53 %	6,712	13.55 %
Cars and trucks used 570 700 720 Gasoline and motor oil 1,840 2,066 2,110 Other vehicle expenses 2,662 2,450 2,520 Vehicle finance charges 135 166 172 Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Health care 3,059 7,82% 3,630 7,54% 3,753 7,57% Health insurance 2,070 2,395 2,465 2,77% 3,753 7,57% Health insurance 2,070 7,53 3,753 7,57% 3,630 7,54% 3,753 7,57% Health insurance 2,070 3,55 7,58 3,630 7,54% 3,753 7,57% Health insurance 2,070 5,58 2,800 5,82% 2,900 5,85% Eleath time surance <td>Vehicle purchases</td> <td>1,144</td> <td></td> <td>1,513</td> <td></td> <td>1,581</td> <td></td>	Vehicle purchases	1,144		1,513		1,581	
Gasoline and motor oil 1,840 2,066 2,110 Other welicle expenses 2,662 2,450 2,520 Vehicle finance charges 135 166 172 Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Public transportation 329 480 500 Public transportation 329 7,82 % 3,630 7,54 % 3,753 7,57 % Health insurance 2,070 2,395 7,54 % 3,753 7,57 % Health insurance 2,070 2,395 360 374 3,60 7,54 % 3,753 7,57 % 4,616	Cars and trucks new	543		775		820	
Other vehicle expenses 2,062 2,450 2,520 Vehicle finance charges 135 166 172 Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Health care 3,059 7,82 % 3,630 7,54 % 3,753 7,57 % Health insurance 2,070 2,395 2,465 2,465 2,465 2,465 2,465 2,475 2,57 % 3,53 7,57 % 3,53 7,57 % 3,63 7,54 % 3,75 3 7,57 % 3,63 7,54 % 3,75 3 7,57 % 3,63 7,54 % 3,75 3 7,57 % 3,63 7,54 % 3,75 3 7,57 % 3,63 7,53 7,57 % 3,63 7,53 7,57 % 3,63 3,74 3,63 3,54 3,55 2,65 3,58 2,60 3,58 2,60 3,58 2,60	Cars and trucks used	570		700		720	
Vehicle finance charges 135 166 172 Mainteance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle insurance 328 308 320 Public transportation 329 480 500 Health care 3,059 7,82 % 3,630 7,54 % 3,753 7,57 % Health insurance 2,070 2,395 2,465	Gasoline and motor oil	1,840		2,066		2,110	
Maintenance and repairs 712 860 886 Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Public transportation 309 7.82 % 3,630 7.54 % 3,753 7.57 % Health care 3,059 7.82 % 3,630 7.54 % 3,753 7.57 % Health insurance 2,070 2,395 2,465 2,465	Other vehicle expenses	2,062		2,450		2,520	
Vehicle insurance 976 1,114 1,139 Vehicle rental leases 238 308 320 Public transportation 329 480 500 Health care 3,059 7.82 % 3,630 7.54 % 3,753 7.57 % Health insurance 2,070 2,395 2,465	Vehicle finance charges	135		166		172	
Vehicle rental leases 238 308 320 Public transportation 329 480 500 Health care 3,059 7.82 % 3,630 7.54 % 3,753 7.57 % Health insurance 2,070 2,395 2,465	Maintenance and repairs	712		860		886	
Public transportation 329 480 500 Health care 3,059 7.82 % 3,630 7.54 % 3,753 7.57 % Health insurance 2,070 2,395 2,465 2.65	Vehicle insurance	976		1,114		1,139	
Health care 3,059 7.82 % 3,630 7.54 % 3,753 7.57 % Health insurance 2,070 2,395 2,465 Medical services 590 753 790 Drugs 300 360 374 Medical supplies 97 120 123 Entertainment 2,267 5.80 % 2,800 5.82 % 2,900 5.85 % Fees and admissions 355 546 575	Vehicle rental leases	238		308		320	
Health insurance 2,070 2,395 2,465 Medical services 590 753 790 Drugs 300 360 374 Medical supplies 97 120 123 Entertainment 2,267 5.80 % 2,800 5.82 % 2,900 5.85 % Fees and admissions 355 546 575	Public transportation	329		480		500	
Medical services 590 753 790 Drugs 300 360 374 Medical supplies 97 120 123 Entertainment 2,267 5.80 % 2,800 5.82 % 2,900 5.85 % Fees and admissions 355 546 575	Health care	3,059	7.82 %	3,630	7.54 %	3,753	7.57 %
Drugs 300 360 374 Medical supplies 97 120 123 Entertainment 2,267 5.80 % 2,800 5.82 % 2,900 5.85 % Fees and admissions 355 546 575 Television radios 904 1,000 1,021 Pets toys 823 1,021 1,059 Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Health insurance	2,070		2,395		2,465	
Medical supplies 97 120 123 Entertainment 2,267 5.80 % 2,800 5.82 % 2,900 5.85 % Fees and admissions 355 546 575 Television radios 904 1,000 1,021 Pets toys 823 1,021 1,059 Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Medical services	590		753		790	
Entertainment 2,267 5.80 % 2,800 5.82 % 2,900 5.85 % Fees and admissions 355 546 575 Television radios 904 1,000 1,021 Pets toys 823 1,021 1,059 Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Drugs	300		360		374	
Fees and admissions 355 546 575 Television radios 904 1,000 1,021 Pets toys 823 1,021 1,059 Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Medical supplies	97		120		123	
Television radios 904 1,000 1,021 Pets toys 823 1,021 1,059 Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Entertainment	2,267	5.80 %	2,800	5.82 %	2,900	5.85 %
Pets toys 823 1,021 1,059 Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Fees and admissions	355		546		575	
Personal care products 496 619 639 Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Television radios	904		1,000		1,021	
Reading 42 54 56 Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Pets toys	823		1,021		1,059	
Education 946 1,364 1,393 Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Personal care products	496		619		639	
Tobacco products 398 396 397 Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Reading	42		54		56	
Miscellaneous 616 1.58 % 783 1.63 % 809 1.63 % Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Education	946		1,364		1,393	
Cash contributions 1,072 1,278 1,318 Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Tobacco products	398		396		397	
Personal insurance 3,374 5,330 5,626 Life and other personal insurance 121 158 165	Miscellaneous	616	1.58 %	783	1.63 %	809	1.63 %
Life and other personal insurance 121 158 165	Cash contributions	1,072		1,278		1,318	
	Personal insurance	3,374		5,330		5,626	
Pensions and Social Security 3,252 5,172 5,461	Life and other personal insurance	121		158		165	
	Pensions and Social Security	3,252		5,172		5,461	

Distance		Estima	Estimated Households		Housing Occup	ied By	Housi	Housing Occupancy	
	Year	Projection	2000	Change	1 Person	Family	0wner	Renter	Vacant
1-Mile	2020	6,637	5,645	17.03 %	2,576	2,591	1,962	4,675	5
3-Mile	2020	21,441	18,061	17.64 %	6,892	10,989	10,121	11,320	708
5-Mile	2020	46,731	40,462	14.24 %	15,657	24,281	23,982	22,749	3,361
1-Mile	2023	6,947	5,645	22.53 %	2,695	2,720	2,035	4,912	349
3-Mile	2023	22,314	18,061	22.26 %	7,189	11,423	10,477	11,837	1,642
5-Mile	2023	48,132	40,462	17.48 %	16,122	24,992	24,628	23,504	5,305





