

# For Lease

421 S Park Street  
Madison, WI 53715

Downtown Retail

A photograph of the exterior of a two-story building housing George's Flowers. The building has a brick lower level and white horizontal siding on the upper level. A large sign above the entrance reads "GEORGE'S FLOWERS" in red, three-dimensional letters. The storefront features several large display windows with floral arrangements and promotional posters. One poster says "Love is in the air" and "georgesflowers.net". There are green bushes and a sidewalk in front of the building under a blue sky with white clouds.

**GEORGE'S FLOWERS**



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# Property Details

For Lease | Downtown Retail | 421 S Park Street, Madison, WI 53715

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## Property Information:

Available Space	3,325 SF
On-Site Parking	13 Stalls
Avg. Traffic Per Day	33,800 VPD
OpEx	Tenant to reimburse for RE Taxes & Insurance. Tenant to facilitate CAM services with their own vendors
<b>Lease Rate</b>	<b>\$24.00 PSF NNN</b>

## Property Highlights:

- Retail Space – 3,325 SF.
- Cooler in place.
- Phenomenal signage opportunity – great downtown location.
- Owner is installing new exterior on Park Street & Drake Street frontage to be completed Summer 2025.
- Great for retail, medical and service businesses.
- Street parking available.

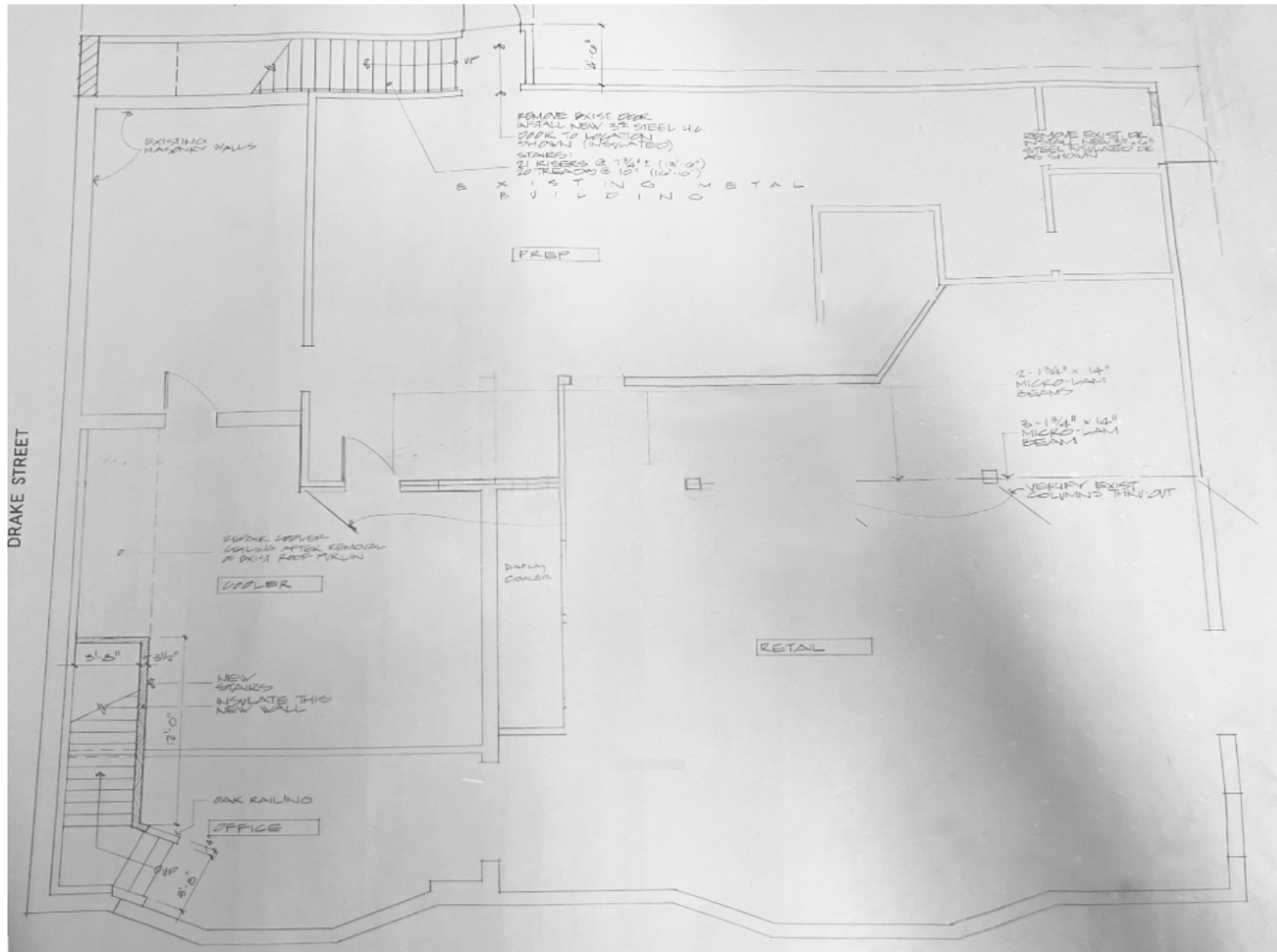


New Siding - Delivery Soon



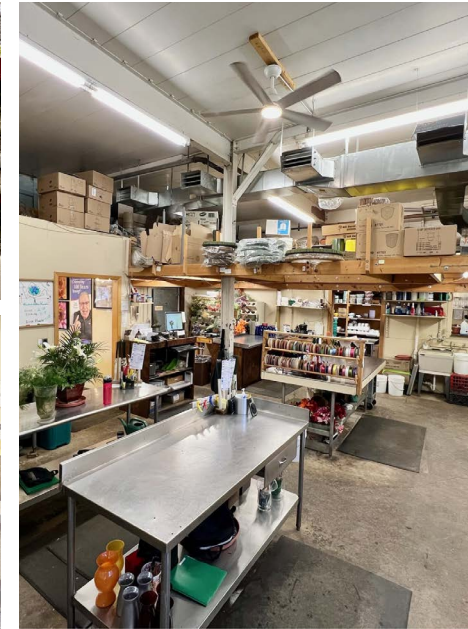
# Floor Plan

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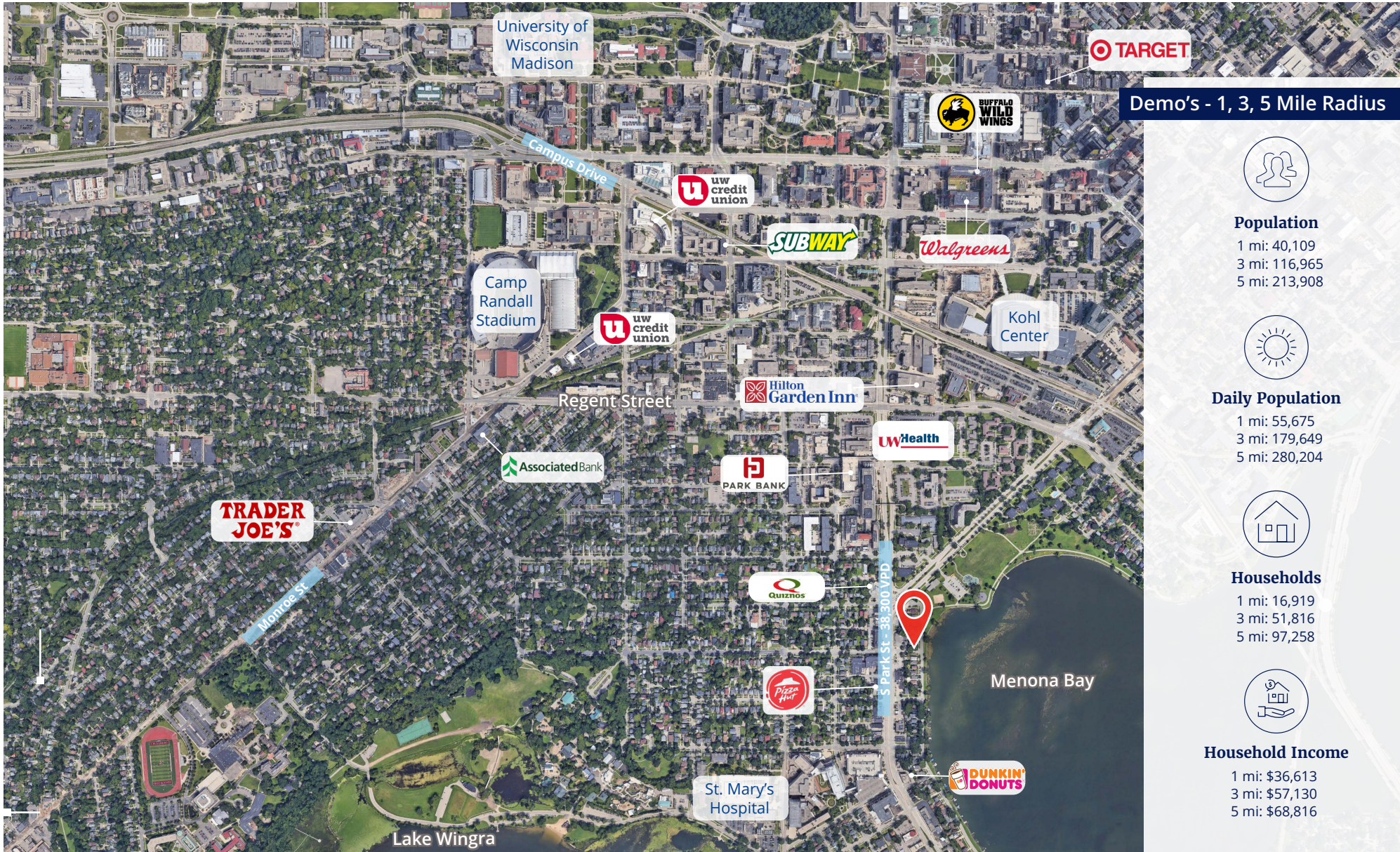
# Property Photos

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# Area Amenities & Demographics

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## Demo's - 1, 3, 5 Mile Radius



### Population

1 mi: 40,109  
3 mi: 116,965  
5 mi: 213,908



### Daily Population

1 mi: 55,675  
3 mi: 179,649  
5 mi: 280,204



### Households

1 mi: 16,919  
3 mi: 51,816  
5 mi: 97,258



### Household Income

1 mi: \$36,613  
3 mi: \$57,130  
5 mi: \$68,816

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Prior to negotiating on your behalf the Brokerage firm, or an agent associated with the firm, must provide you the following disclosure statement:

## **Broker Disclosure to Customers**

You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. The broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions with a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law.
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information to other parties.
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice or a professional home inspection contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of the duties owed to a customer under section 452.133 (1) of the Wisconsin statutes.

## **Confidentiality Notice to Customers**

The Firm and its Agents will keep confidential any information given to the Firm and its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01 (5g) of the Wisconsin Statutes.
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may list that information below, or provide that information to the Firm and its Agents by other means. At a later time, you may also provide the Firm and its Agents with other information you consider to be confidential.

Confidential information: \_\_\_\_\_

Non-Confidential information: (The following information may be disclosed by the Firm and its Agents): \_\_\_\_\_

(Insert information you authorize to be disclosed, such as financial qualification information.)

## **Definition of Material Adverse Facts**

A "Material Adverse Fact" is defined in Wis. Stat 452.01 (5g) as an Adverse Fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse" fact is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

## **Sex Offender Registry**

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://offender.doc.state.wi.us/public/>

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.  
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