

Available
1,969 SF

» RETAIL/RESTAURANT SPACE FOR LEASE

Rib Mountain Retail Center
Wausau, Wisconsin

JESSE SCHLUTER
PARTNER | MADISON

Colliers

PROPERTY SUMMARY



Colliers | Wisconsin is pleased to present the exclusive for lease listing of the Rib Mountain Retail Center. This multi-tenant shopping center spans 14,316 square feet and is situated in Marathon County. Located along Rib Mountain Drive, the site is in close proximity to numerous shopping centers, big box stores, and restaurants. Moreover, this shopping center is conveniently positioned across from a Walmart, ensuring consistent foot traffic and visibility. Major employers in Wausau, Wisconsin include Aspirus Health, Wausau Paper, and several tech and manufacturing companies. Wausau is home to Granite Peak Ski Resort, Rib Mountain State Park and Leigh Yawkey Woodson Art Museum.



Ranked 1st of 86
Walmarts in Wisconsin



Ranked 2nd out of
10 Sam's Clubs in
Wisconsin

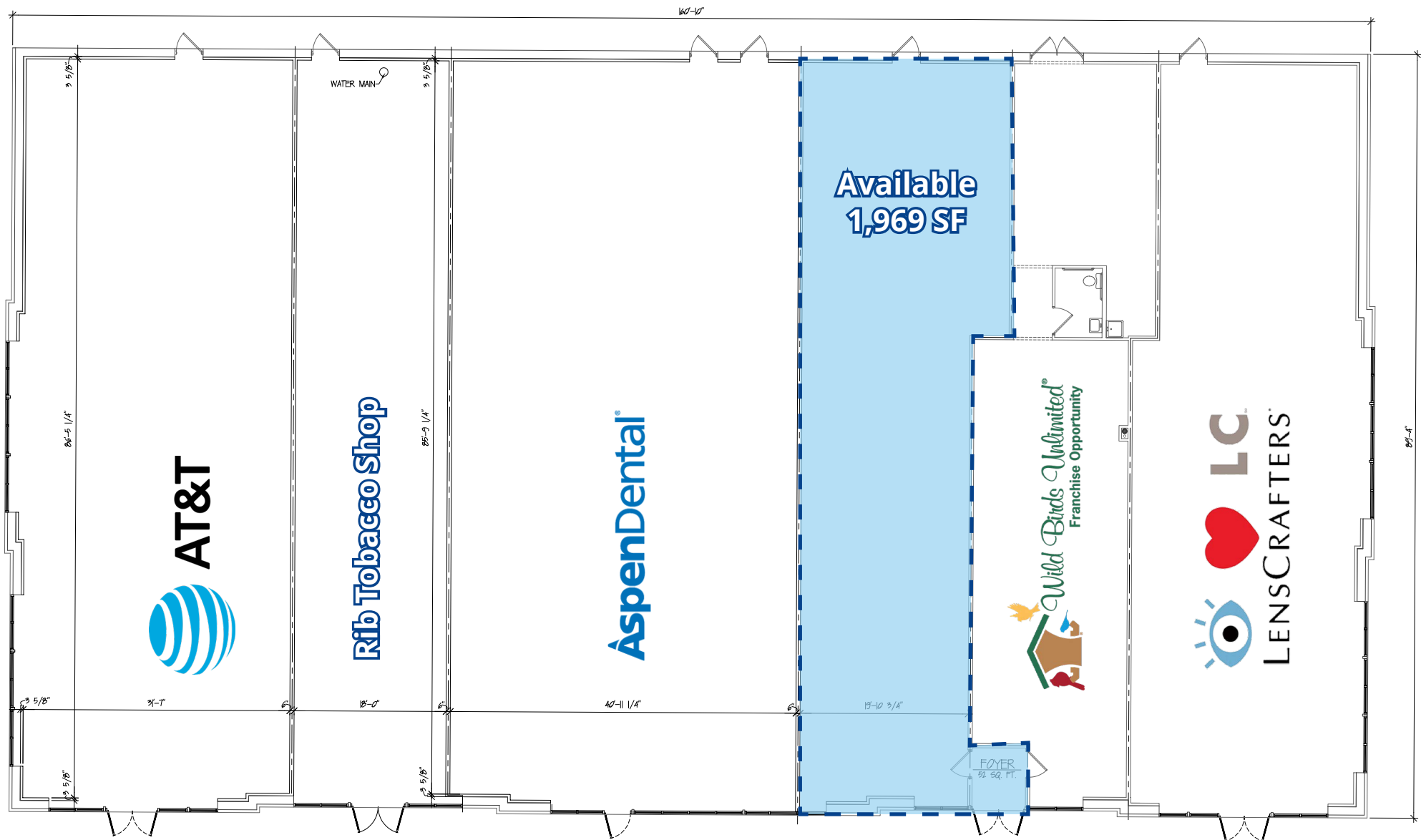


Well maintained
retail center in highly
desirable and trafficked
commercial district



Median household
income within one
mile of shopping
center is \$120,010

SPACE PLAN



LOCATION OVERVIEW



PROPERTY PHOTOS



Exterior of Building & Parking Lot



Monument Signage



Building Signage



Exterior of Building & Parking Lot

RETAIL OVERVIEW



RETAIL OVERVIEW



DEMOGRAPHICS

RIB MOUNTAIN DRIVE RETAIL MARKET SUMMARY

Rib Mountain Drive is one of the region's most sought-after retail markets, attracting a wave of national tenants such as Dick's Sporting Goods, Jiffy Lube, Olive Garden, Walmart, Sam's, Chick-fil-a, Culver's, Chipotle, Texas Roadhouse and others.



2025 Population

3 Mile: 27,734
5 Miles: 67,184
10 Miles: 96,666



2025 Households

3 Mile: 12,259
5 Miles: 29,475
10 Miles: 41,320



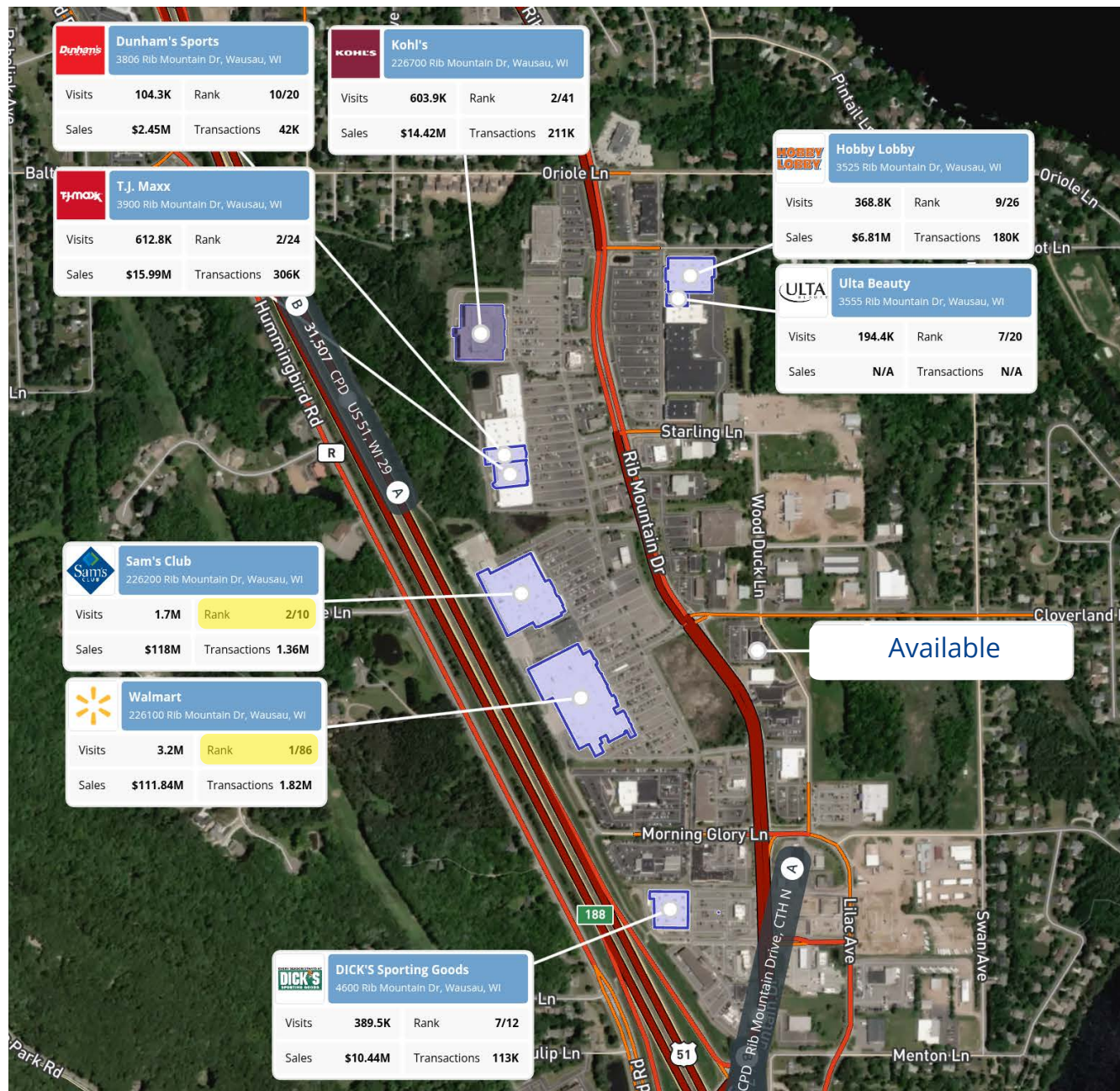
2025 Household Income

3 Mile: \$66,515
5 Miles: \$68,493
10 Miles: \$75,081

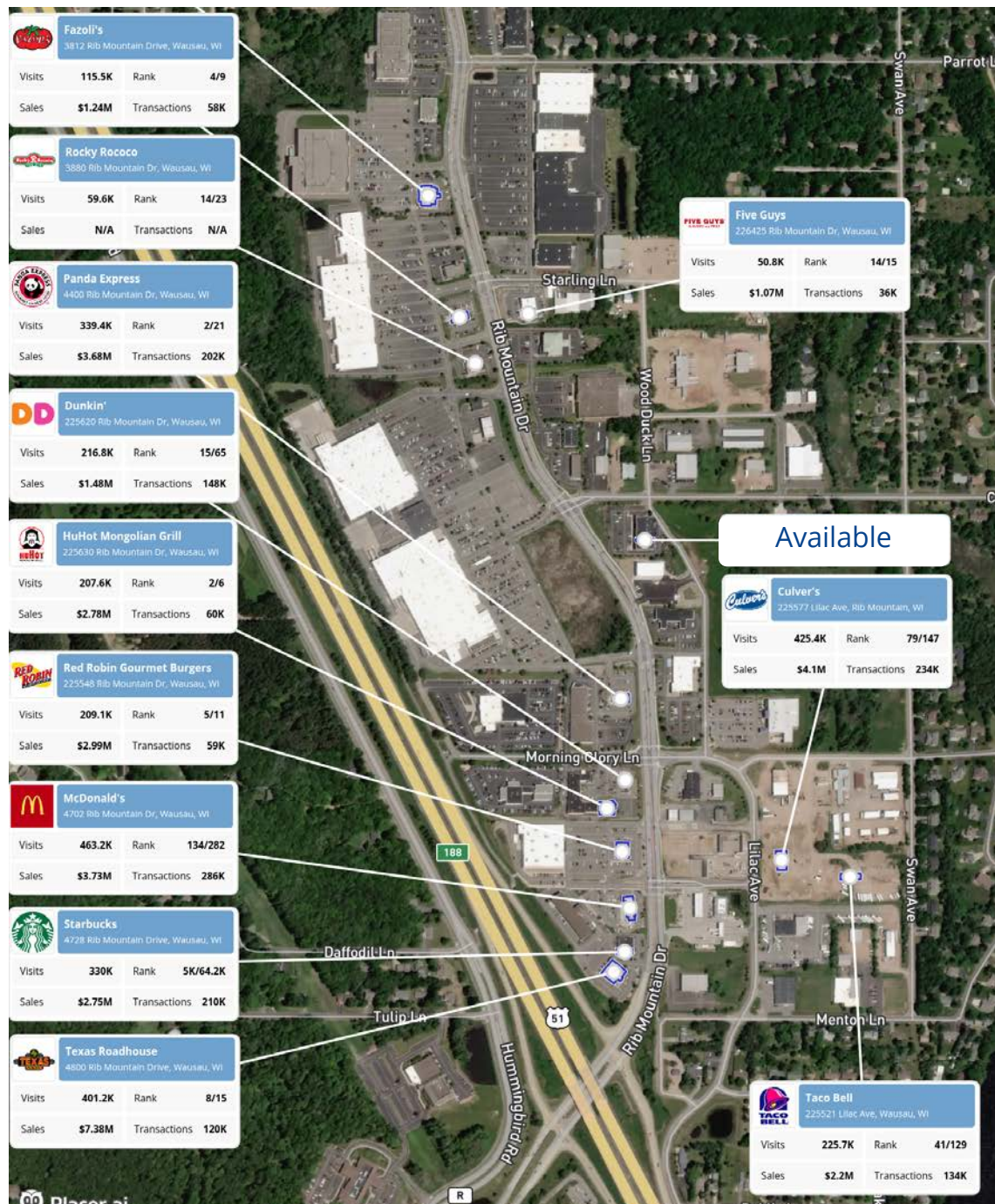




PLACER AI RETAIL DATA



PLACER AI RESTAURANT DATA



Cars Per Day
2023



PROPERTY DETAILS

PROPERTY SPECIFICS



ADDRESS

226061-226011 Rib Mountain Dr, Wausau, WI 54401W



COUNTY

Marathon



TOTAL GLA

14,316 SF



YEAR BUILT

2008



AVAILABLE SPACE

1,969 SF



TOTAL ACREAGE

1.97 AC



PARKING

SC - Suburban Commercial District



OPERATING EXPENSES

\$9.00/SF NNN



BASE RENT

\$35.00/SF

The Colliers logo is a blue rounded rectangle with a white border. Inside, the word "Colliers" is written in a white serif font. Below the text are three horizontal stripes: yellow, red, and blue.

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