

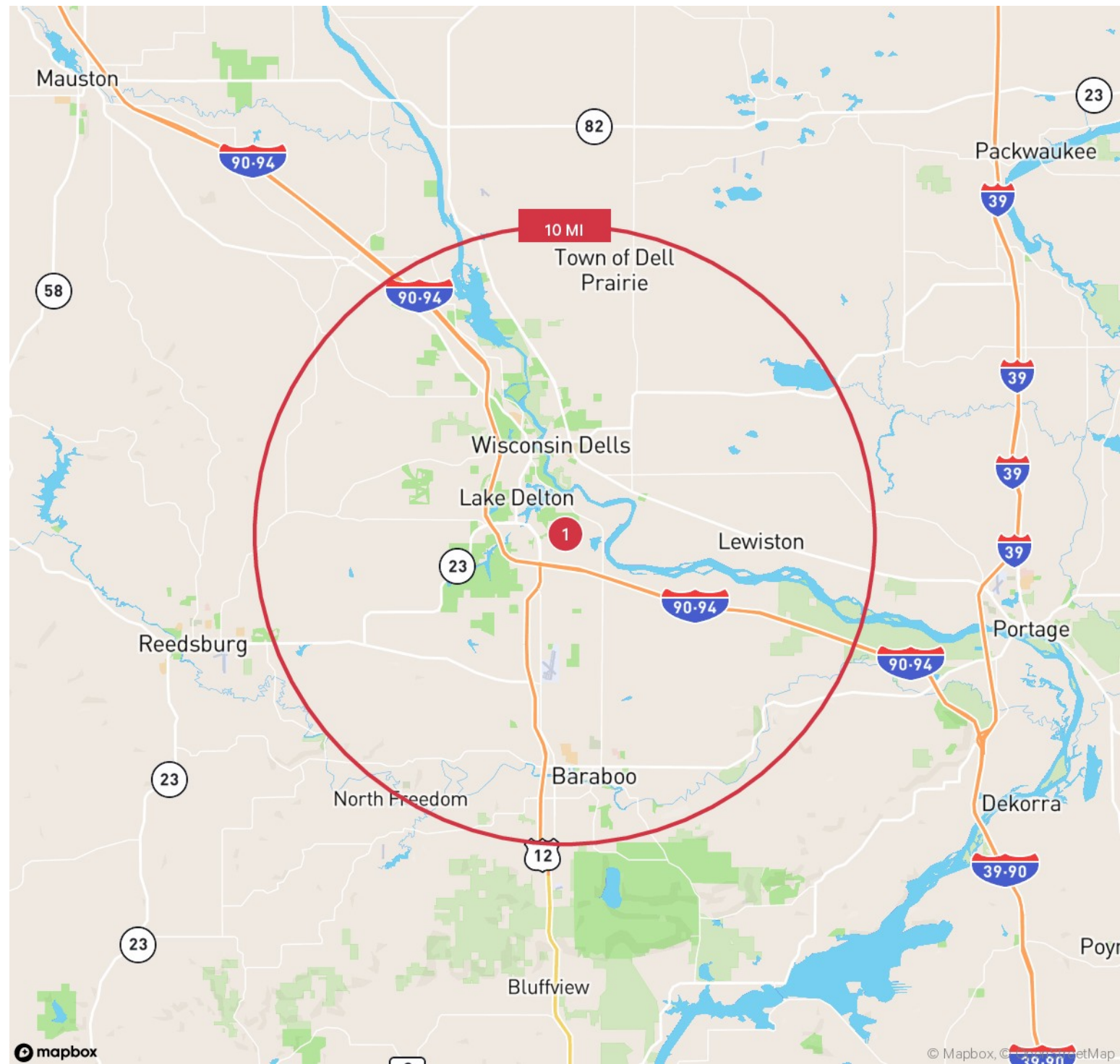
490 BUNKER RD 10 MILES

	Expected Number of HH		Index (US = 100)
	N/A	N/A	N/A
HH owns any cat	4,049	27.5%	119
HH owns any dog	6,513	44.2%	112
HH owns 1 cat	1,965	13.3%	112
HH owns 2+ cats	2,083	14.1%	126
HH owns 1 dog	3,832	26.0%	109
HH owns 2+ dogs	2,682	18.2%	117
HH used canned/wet cat food in last 6 months	2,370	16.1%	113
HH used packaged dry cat food in last 6 months	3,880	26.3%	119
HH used cat treats in last 6 months	2,502	17.0%	118
HH used cat litter in last 6 months	3,648	24.8%	117
HH used canned/wet dog food in last 6 months	2,708	18.4%	114
HH used packaged dry dog food in last 6 months	6,222	42.2%	112
HH used dog biscuits/treats in last 6 months	5,175	35.1%	113
HH used flea/tick/parasite product for cat/dog	5,684	38.6%	111
HH purch pet food last 12 mo: from discount store	820	5.6%	124
HH purch pet food last 12 mo: from grocery store	3,874	26.3%	116
HH purch pet food last 12 mo: from PETCO	985	6.7%	99
HH purch pet food last 12 mo: from PetSmart	1,441	9.8%	106
HH purch pet food last 12 mo: from wholesale club	812	5.5%	109
HH purch pet food last 12 mo: from vet	545	3.7%	113
HH purch flea control prod from vet last 12 months	2,146	14.6%	113
HH member took pet to vet in last 12 mo: 1 time	2,094	14.2%	116
HH member took pet to vet in last 12 mo: 2 times	1,840	12.5%	109
HH member took pet to vet in last 12 mo: 3 times	1,033	7.0%	112
HH member took pet to vet in last 12 mo: 4 times	694	4.7%	104
HH member took pet to vet in last 12 mo: 5+ times	1,213	8.2%	113

Data Note: Data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Index measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An Index of 100 represents the U.S. average.

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490 BUNKER RD 10 MILES



Name	Latitude	Longitude
1 490 Bunker Rd	43.583562	-89.762520

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