

Business Incubation - Accelerating the Development of Successful Small Businesses

Madison Enterprise Center (MEC), 100 S Baldwin Street. Since 1987, Common Wealth Development has been in partnership with MG&E in the former Gisholt Machine Company pattern shop. Our mission is to serve early start-ups and expanding small businesses with affordable rental space and shared services, including high-speed internet and video conferencing equipment. MEC Tenants must graduate out of the facility in 3-5 years. The Program Manager is on-site weekdays to provide business assistance. The MEC has 20,655 square feet of leasable space. The MEC is also home to the Common Wealth Gallery, a 2,000 square foot community art gallery space on the 3rd floor, which provides show space to solo or group artists for a fee. Minimum show time is one week.

Main Street Industries (MSI), 931 E Main Street. In 1996, Common Wealth used grants and loans from various sources to purchase the abandoned Greyhound Bus terminal and brownfield site. Today, the facility has 50,000 square feet of leasable light industrial & manufacturing space that serves as a second stage business incubator.

Economic Vitality

Business incubation provides practical assistance and a variety of business and technical support services. Incubators typically offer: business assistance and referrals, networking opportunities, shared equipment and services, and help with financing. Incubator facilities also provide limited-term affordable space. An important goal of business incubation is to "graduate" successful and financially stable companies that create jobs and strengthen the local economy.

CWD Incubator Success Stories

Common Wealth Incubator Businesses have created over 700 jobs since the incubators began. Just a short list of our success stories includes Ancora Coffee, Shopbop.com, Full Spectrum Solar, Virent Energy Systems, Aquamost, Just Coffee, Applied Tech Solutions, Cronometro, Filament Games, Artful Home, and Potter's Crackers.







More Information

If you would like to learn more about our Business Incubators, please contact Brendan Vandenburg-Carroll, Business Development Coordinator, at (608) 438-6804 or Brendan@cwd.org