

Demographic Detail Report

5237 University Ave, Madison, WI 53705

Building Type: **General Retail** Total Available: **0 SF**
 Secondary: **Restaurant** % Leased: **0%**
 GLA: **4,840 SF** Rent/SF/Yr: **-**
 Year Built: **1977**



Radius	1 Mile	3 Mile	5 Mile
Population			
2027 Projection	10,781	86,994	221,629
2022 Estimate	10,198	82,860	209,698
2010 Census	8,909	75,892	182,230
Growth 2022 - 2027	5.72%	4.99%	5.69%
Growth 2010 - 2022	14.47%	9.18%	15.07%
2022 Population by Age			
	10,198	82,860	209,698
Age 0 - 4	644 6.31%	4,921 5.94%	14,415 6.87%
Age 5 - 9	576 5.65%	4,495 5.42%	12,567 5.99%
Age 10 - 14	509 4.99%	4,307 5.20%	11,237 5.36%
Age 15 - 19	482 4.73%	4,527 5.46%	11,401 5.44%
Age 20 - 24	628 6.16%	6,278 7.58%	17,618 8.40%
Age 25 - 29	756 7.41%	6,772 8.17%	21,441 10.22%
Age 30 - 34	823 8.07%	6,373 7.69%	20,253 9.66%
Age 35 - 39	866 8.49%	6,196 7.48%	18,332 8.74%
Age 40 - 44	772 7.57%	5,573 6.73%	14,976 7.14%
Age 45 - 49	601 5.89%	4,664 5.63%	11,427 5.45%
Age 50 - 54	512 5.02%	4,277 5.16%	9,703 4.63%
Age 55 - 59	517 5.07%	4,417 5.33%	9,375 4.47%
Age 60 - 64	547 5.36%	4,569 5.51%	9,154 4.37%
Age 65 - 69	558 5.47%	4,558 5.50%	8,689 4.14%
Age 70 - 74	506 4.96%	4,039 4.87%	7,390 3.52%
Age 75 - 79	372 3.65%	2,906 3.51%	5,132 2.45%
Age 80 - 84	242 2.37%	1,842 2.22%	3,132 1.49%
Age 85+	286 2.80%	2,144 2.59%	3,455 1.65%
Age 65+	1,964 19.26%	15,489 18.69%	27,798 13.26%
Median Age	38.90	38.00	34.00
Average Age	40.30	39.80	36.20

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Radius	1 Mile	3 Mile	5 Mile
2022 Population By Race	10,198	82,860	209,698
White	7,421 72.77%	66,238 79.94%	164,303 78.35%
Black	400 3.92%	3,738 4.51%	14,181 6.76%
Am. Indian & Alaskan	51 0.50%	399 0.48%	1,150 0.55%
Asian	1,997 19.58%	9,836 11.87%	22,996 10.97%
Hawaiian & Pacific Island	3 0.03%	25 0.03%	128 0.06%
Other	325 3.19%	2,624 3.17%	6,940 3.31%
Population by Hispanic Origin	10,198	82,860	209,698
Non-Hispanic Origin	9,669 94.81%	78,099 94.25%	191,737 91.43%
Hispanic Origin	529 5.19%	4,761 5.75%	17,961 8.57%
2022 Median Age, Male	37.80	36.60	33.50
2022 Average Age, Male	38.90	38.30	35.40
2022 Median Age, Female	40.00	39.50	34.50
2022 Average Age, Female	41.50	41.20	37.10
2022 Population by Occupation Classification	8,370	68,230	169,191
Civilian Employed	5,567 66.51%	46,376 67.97%	116,365 68.78%
Civilian Unemployed	322 3.85%	1,843 2.70%	4,751 2.81%
Civilian Non-Labor Force	2,481 29.64%	19,953 29.24%	47,901 28.31%
Armed Forces	0 0.00%	58 0.09%	174 0.10%
Households by Marital Status			
Married	1,917	16,073	32,286
Married No Children	1,268	9,841	18,813
Married w/Children	649	6,232	13,473
2022 Population by Education	7,792	61,922	154,312
Some High School, No Diploma	131 1.68%	1,317 2.13%	6,217 4.03%
High School Grad (Incl Equivalency)	740 9.50%	5,529 8.93%	17,485 11.33%
Some College, No Degree	1,153 14.80%	10,151 16.39%	27,995 18.14%
Associate Degree	434 5.57%	3,590 5.80%	11,852 7.68%
Bachelor Degree	2,250 28.88%	19,176 30.97%	47,516 30.79%
Advanced Degree	3,084 39.58%	22,159 35.79%	43,247 28.03%

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Radius	1 Mile	3 Mile	5 Mile
2022 Population by Occupation	11,461	92,844	227,466
Real Estate & Finance	308 2.69%	3,169 3.41%	7,880 3.46%
Professional & Management	4,699 41.00%	37,358 40.24%	86,230 37.91%
Public Administration	322 2.81%	2,013 2.17%	4,931 2.17%
Education & Health	2,255 19.68%	17,387 18.73%	38,544 16.94%
Services	557 4.86%	5,282 5.69%	18,339 8.06%
Information	147 1.28%	1,556 1.68%	4,352 1.91%
Sales	714 6.23%	7,353 7.92%	19,641 8.63%
Transportation	905 7.90%	4,926 5.31%	9,718 4.27%
Retail	460 4.01%	4,004 4.31%	10,071 4.43%
Wholesale	21 0.18%	427 0.46%	1,436 0.63%
Manufacturing	373 3.25%	2,706 2.91%	8,266 3.63%
Production	244 2.13%	2,632 2.83%	7,402 3.25%
Construction	209 1.82%	1,366 1.47%	3,772 1.66%
Utilities	68 0.59%	779 0.84%	1,892 0.83%
Agriculture & Mining	5 0.04%	175 0.19%	397 0.17%
Farming, Fishing, Forestry	0 0.00%	80 0.09%	170 0.07%
Other Services	174 1.52%	1,631 1.76%	4,425 1.95%
2022 Worker Travel Time to Job	5,172	43,835	110,856
<30 Minutes	4,376 84.61%	36,696 83.71%	90,822 81.93%
30-60 Minutes	680 13.15%	6,196 14.13%	17,533 15.82%
60+ Minutes	116 2.24%	943 2.15%	2,501 2.26%
2010 Households by HH Size	4,688	35,514	78,957
1-Person Households	1,993 42.51%	12,854 36.19%	28,720 36.37%
2-Person Households	1,781 37.99%	13,195 37.15%	26,915 34.09%
3-Person Households	488 10.41%	4,464 12.57%	10,444 13.23%
4-Person Households	296 6.31%	3,434 9.67%	8,233 10.43%
5-Person Households	95 2.03%	1,122 3.16%	3,114 3.94%
6-Person Households	27 0.58%	307 0.86%	995 1.26%
7 or more Person Households	8 0.17%	138 0.39%	536 0.68%
2022 Average Household Size	1.90	2.10	2.20
Households			
2027 Projection	5,632	40,411	96,223
2022 Estimate	5,328	38,500	90,882
2010 Census	4,687	35,514	78,957
Growth 2022 - 2027	5.71%	4.96%	5.88%
Growth 2010 - 2022	13.68%	8.41%	15.10%

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Radius	1 Mile	3 Mile	5 Mile
2022 Households by HH Income	5,327	38,501	90,884
<\$25,000	1,072 20.12%	5,275 13.70%	15,984 17.59%
\$25,000 - \$50,000	985 18.49%	6,640 17.25%	17,392 19.14%
\$50,000 - \$75,000	822 15.43%	6,262 16.26%	14,540 16.00%
\$75,000 - \$100,000	612 11.49%	5,309 13.79%	11,019 12.12%
\$100,000 - \$125,000	479 8.99%	3,994 10.37%	9,113 10.03%
\$125,000 - \$150,000	480 9.01%	3,156 8.20%	6,534 7.19%
\$150,000 - \$200,000	388 7.28%	3,327 8.64%	6,771 7.45%
\$200,000+	489 9.18%	4,538 11.79%	9,531 10.49%
2022 Avg Household Income	\$92,930	\$105,243	\$96,935
2022 Med Household Income	\$67,057	\$80,055	\$70,867
2022 Occupied Housing	5,327	38,500	90,882
Owner Occupied	2,477 46.50%	20,806 54.04%	40,219 44.25%
Renter Occupied	2,850 53.50%	17,694 45.96%	50,663 55.75%
2010 Housing Units	5,515	40,092	94,881
1 Unit	2,413 43.75%	20,978 52.32%	40,797 43.00%
2 - 4 Units	157 2.85%	3,542 8.83%	10,272 10.83%
5 - 19 Units	772 14.00%	6,501 16.22%	15,535 16.37%
20+ Units	2,173 39.40%	9,071 22.63%	28,277 29.80%
2022 Housing Value	2,478	20,806	40,218
<\$100,000	34 1.37%	504 2.42%	1,146 2.85%
\$100,000 - \$200,000	287 11.58%	1,561 7.50%	3,667 9.12%
\$200,000 - \$300,000	589 23.77%	5,080 24.42%	10,785 26.82%
\$300,000 - \$400,000	736 29.70%	6,084 29.24%	10,484 26.07%
\$400,000 - \$500,000	396 15.98%	3,670 17.64%	6,076 15.11%
\$500,000 - \$1,000,000	373 15.05%	3,672 17.65%	7,446 18.51%
\$1,000,000+	63 2.54%	235 1.13%	614 1.53%
2022 Median Home Value	\$344,701	\$353,550	\$343,027
2022 Housing Units by Yr Built	5,549	40,196	95,144
Built 2010+	570 10.27%	2,687 6.68%	11,120 11.69%
Built 2000 - 2010	234 4.22%	2,310 5.75%	12,761 13.41%
Built 1990 - 1999	194 3.50%	5,345 13.30%	12,413 13.05%
Built 1980 - 1989	613 11.05%	4,929 12.26%	9,662 10.16%
Built 1970 - 1979	922 16.62%	6,609 16.44%	14,538 15.28%
Built 1960 - 1969	1,514 27.28%	6,462 16.08%	12,364 13.00%
Built 1950 - 1959	886 15.97%	5,205 12.95%	8,233 8.65%
Built <1949	616 11.10%	6,649 16.54%	14,053 14.77%
2022 Median Year Built	1967	1972	1978