

# Office and Retail **FOR LEASE**

1574 West Broadway Street, Madison WI



## **Property Features**

- ✓ Class A
- ✓ Available Space:
- ✓ Building 1532 Suite#203: 1,319 SF
- ✓ Building 1574 Suite# 200: 4,868 SF
- ✓ Lease Price: \$16/PSF/NNN
- ✓ High Ceilings, exposed duct work
- ✓ Mix of open and private offices
- ✓ Wide Frontages and large windows
- ✓ Located right off the Beltline across from the WPS Campus
- ✓ Perfect for: Tech, Biotech, Marketing firms, engineering, firms, etc...
- ✓ High visibility and easy access
- ✓ High Traffic Counts
- ✓ Plenty of parking
- ✓ Opportunity for exterior signage
- ✓ Professionally Managed
- ✓ Strong Demographics
- ✓ Tenants Include: Starion Bank, Med Spa, Brix Coworking, Power System Engineering, Home Instead Senior Care, Drs. James & Enyart Optometrists and Livingwell Counseling Service.



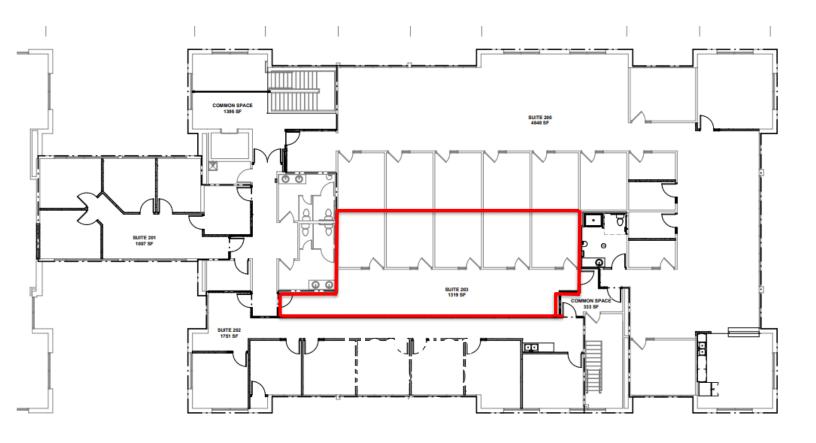
### For more information:

#### Dan Holvick- Partner/Managing Broker

608-828-8803 • dan.holvick@naimadison.com

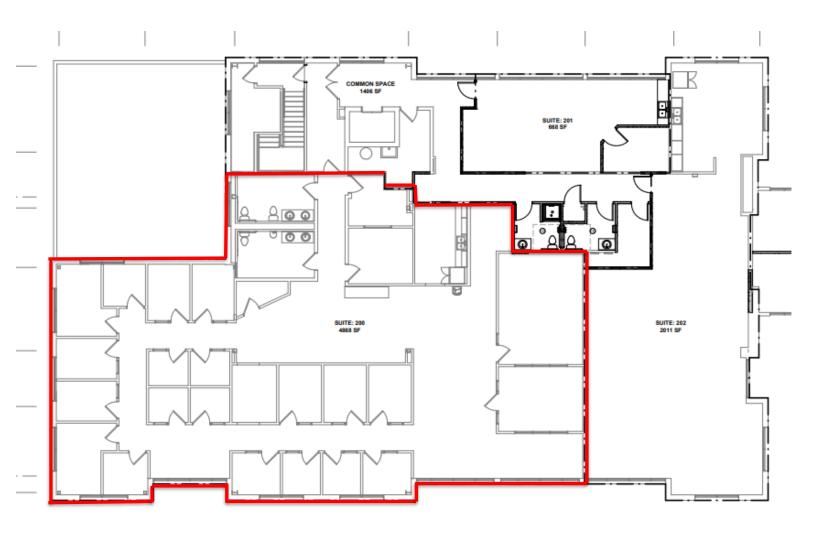
### Toby Mattson – Senior Broker

Floor Plan Suite#203 1,319 SF



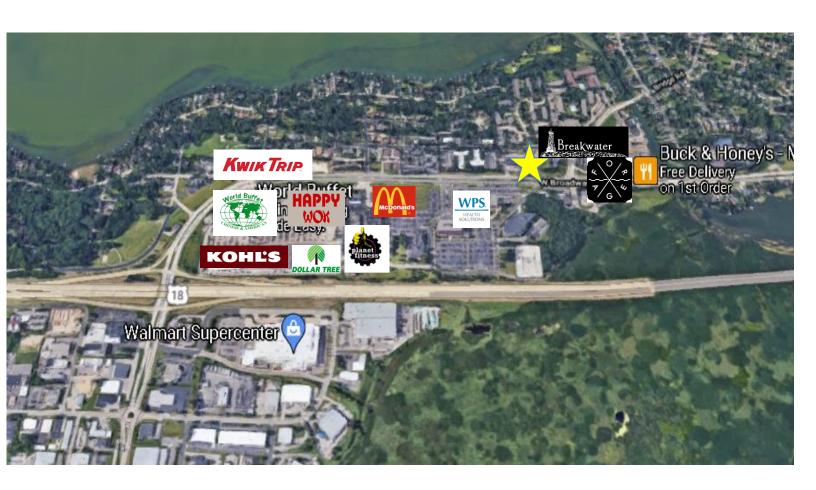


Floor Plan Suite#200 4,868 SF



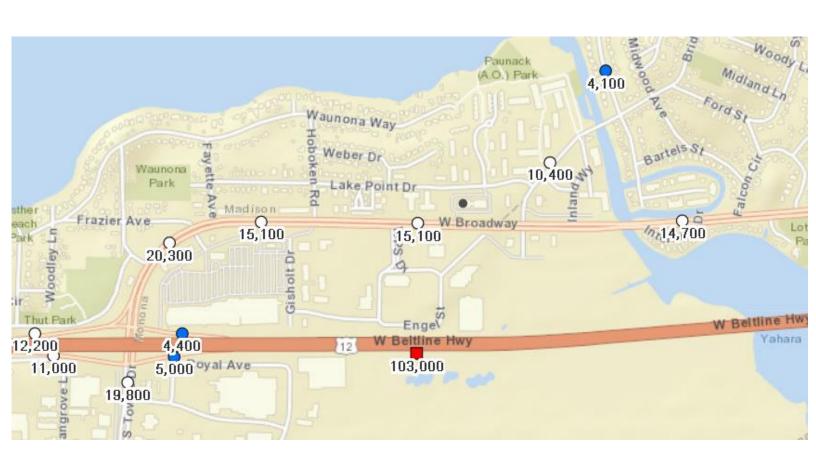


## Map & Demographics





## **Traffic Counts**





## **Demographics**

# **Location Facts & Demographics**

Demographics are determined by a 10 minute drive from 1574 W Broadway, Monona, WI 53713

CITY, STATE

Monona, WI

POPULATION

44,238

AVG. HHSIZE

2.28

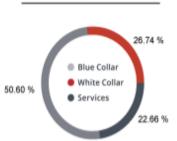
MEDIAN HH INCOME

\$55,110

HOME OWNERSHIP







54.73 %

1.92 % Unemployed

### **EDUCATION**

High School Grad: 22.42 %

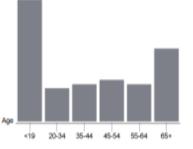
Some College: 21.00 %

Associates: 7.89 %

Bachelors: 37.77 %

# GENDER & AGE



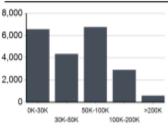


### RACE & ETHNICITY

| White:             | 57.93 % |
|--------------------|---------|
| Asian:             | 3.02 %  |
| Native American:   | 0.11 %  |
| Pacific Islanders: | 0.00 %  |
| African-American:  | 9.58 %  |
| Hispanic:          | 17.95 % |
| Two or More Races: | 11.41 % |

# **Catylist** Research

## INCOME BY HOUSEHOLD



### HH SPENDING















# WISCONSIN REALTORS® **ASSOCIATION** 4801 Forest Run Road Madison, WI 53704

# **BROKER DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS**

Prior to negotiating on your behalf the Broker must provide you the following disclosure statement:

#### BROKER DISCLOSURE TO CUSTOMERS

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You are a customer of the broker. The broker is either an agent of another party in the transaction or a subagent of another broker who is the agent of another party in the transaction. The broker, or a salesperson acting on behalf of the broker, may provide brokerage services to you. Whenever the broker is providing brokerage services to you, the broker owes you, the customer, the

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions with a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- 11 ■ The duty to disclose to you in writing certain material adverse facts about a property, unless disclosure of the information is 12 prohibited by law (See Lines 47-55).
- 13 ■ The duty to protect your confidentiality. Unless the law requires it, the broker will not disclose your confidential information or the 14 confidential information of other parties (See Lines 22-39).
  - The duty to safeguard trust funds and other property the broker holds.
  - The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

18 Please review this information carefully. A broker or salesperson can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statues and is for information only. It is a plain-language summary of A broker's duties to a customer under section 452.133 (1) of the Wisconsin statutes.

#### CONFIDENTIALITY NOTICE TO CUSTOMERS

BROKER WILL KEEP CONFIDENTIAL ANY INFORMATION GIVEN TO BROKER IN CONFIDENCE, OR ANY INFORMATION OBTAINED BY BROKER THAT HE OR SHE KNOWS A REASONABLE PERSON WOULD WANT TO BE KEPT CONFIDENTIAL, UNLESS THE INFORMATION MUST BE DISCLOSED BY LAW OR YOU AUTHORIZE THE BROKER TO DISCLOSE PARTICULAR INFORMATION. A BROKER SHALL CONTINUE TO KEEP THE INFORMATION CONFIDENTIAL AFTER BROKER IS NO LONGER PROVIDING BROKERAGE SERVICES TO YOU.

THE FOLLOWING INFORMATION IS REQUIRED TO BE DISCLOSED BY LAW: 28

- 1. MATERIAL ADVERSE FACTS, AS DEFINED IN SECTION 452.01 (5g) OF THE WISCONSIN STATUTES (SEE LINES 47-55). 29
- 2. ANY FACTS KNOWN BY THE BROKER THAT CONTRADICT ANY INFORMATION INCLUDED IN A WRITTEN INSPECTION REPORT ON THE PROPERTY OR REAL ESTATE THAT IS THE SUBJECT OF THE TRANSACTION. 31

TO ENSURE THAT THE BROKER IS AWARE OF WHAT SPECIFIC INFORMATION YOU CONSIDER CONFIDENTIAL, YOU MAY LIST 32 THAT INFORMATION BELOW (SEE LINES 35-36). AT A LATER TIME, YOU MAY ALSO PROVIDE THE BROKER WITH OTHER INFORMATION YOU CONSIDER TO BE CONFIDENTIAL.

CONFIDENTIAL INFORMATION: \_

NON-CONFIDENTIAL INFORMATION (The following information may be disclosed by Broker): \_\_\_\_

(INSERT INFORMATION YOU AUTHORIZE THE BROKER TO DISCLOSE SUCH AS FINANCIAL QUALIFICATION INFORMATION.)

#### CONSENT TO TELEPHONE SOLICITATION

I/We agree that the Broker and any affiliated settlement service providers (for example, a mortgage company or title company) may call our/my home or cell phone numbers regarding issues, goods and services related to the real estate transaction until I/we withdraw this consent in writing. List Home/Cell Numbers: \_\_

#### SEX OFFENDER REGISTRY

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at http://offender.doc.state.wi.us/public/ or by phone at 608-240-5830.

#### DEFINITION OF MATERIAL ADVERSE FACTS

A "material adverse fact" is defined in Wis. Stat.§ 452.01 (5g) as an adverse fact that a party indicates is of such significance, or that 49 is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect 50 the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement. An "adverse fact" is defined in Wis. Stat. § 452.01 (1e) as a condition or occurrence 52 that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information 54 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

