



For Sale
\$3,950,000

6201 Odana Road
Madison, WI

Key Commercial Real Estate LLC
608-729-1800 | www.keycomre.com



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REAL ESTATE, LLC



Property Details

OVERVIEW

Former Odana Antiques site now available for sale. This 2.76 acre site has exceptional exposure along the Beltline Highway with 83,000 vehicles per day. The building consists of a ~27,909 sf showroom with a ~17,141 sf warehouse with 2 enclosed loading docks and 1 double garage door. Ideal for single tenancy or easily demise for multi-tenant use.

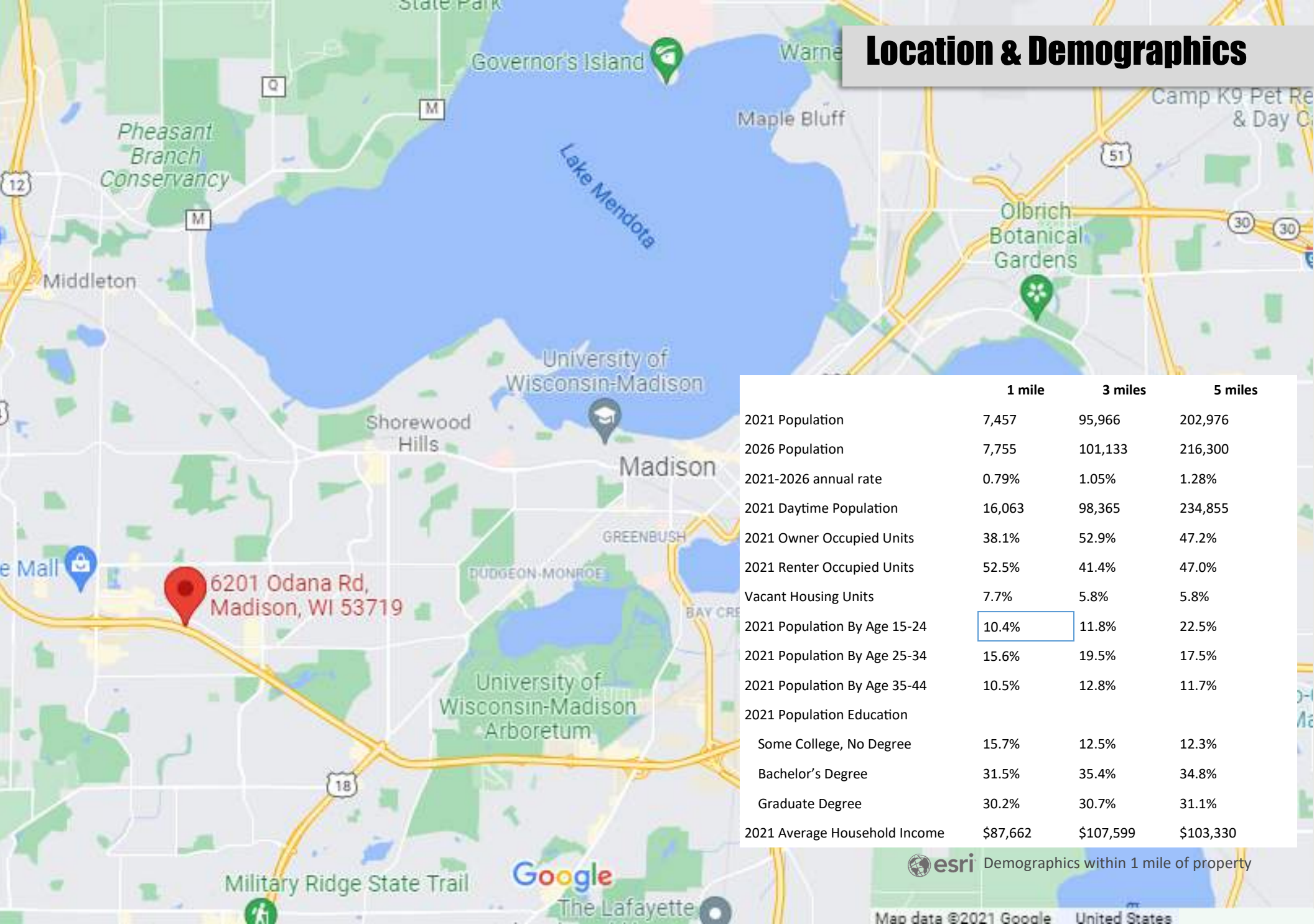
HIGHLIGHTS

- **Building Size:** 45,050 sf
 - Showroom: approx. 27,909 sf
 - Warehouse: approx. 17,141 sf
- **Parcel Size:** 2.76 acres
- **Year Built:** 1971
- **Parking:** approx. 90 surface stalls
- **Loading:** (1) 8'x12' OH door & (1) 24'x16' double garage door with 2 enclosed loading docks (semi/box truck)
- **Zoning:** CC, Commercial Center District. Future Land Use is GC, General Commercial.
- **RE Taxes:** \$63,673 (2020)
- **Other:** Additional \$19,700 of annual income from 2 billboards



KEYCOMMERCIAL
REAL ESTATE, LLC

Location & Demographics



6201 Odana Rd,
Madison, WI 53719

	1 mile	3 miles	5 miles
2021 Population	7,457	95,966	202,976
2026 Population	7,755	101,133	216,300
2021-2026 annual rate	0.79%	1.05%	1.28%
2021 Daytime Population	16,063	98,365	234,855
2021 Owner Occupied Units	38.1%	52.9%	47.2%
2021 Renter Occupied Units	52.5%	41.4%	47.0%
Vacant Housing Units	7.7%	5.8%	5.8%
2021 Population By Age 15-24	10.4%	11.8%	22.5%
2021 Population By Age 25-34	15.6%	19.5%	17.5%
2021 Population By Age 35-44	10.5%	12.8%	11.7%
2021 Population Education			
Some College, No Degree	15.7%	12.5%	12.3%
Bachelor's Degree	31.5%	35.4%	34.8%
Graduate Degree	30.2%	30.7%	31.1%
2021 Average Household Income	\$87,662	\$107,599	\$103,330

esri Demographics within 1 mile of property

Map data ©2021 Google United States

Aerial & Surrounding Area



Site & Building Details

Odana Rd — AADT 14,150

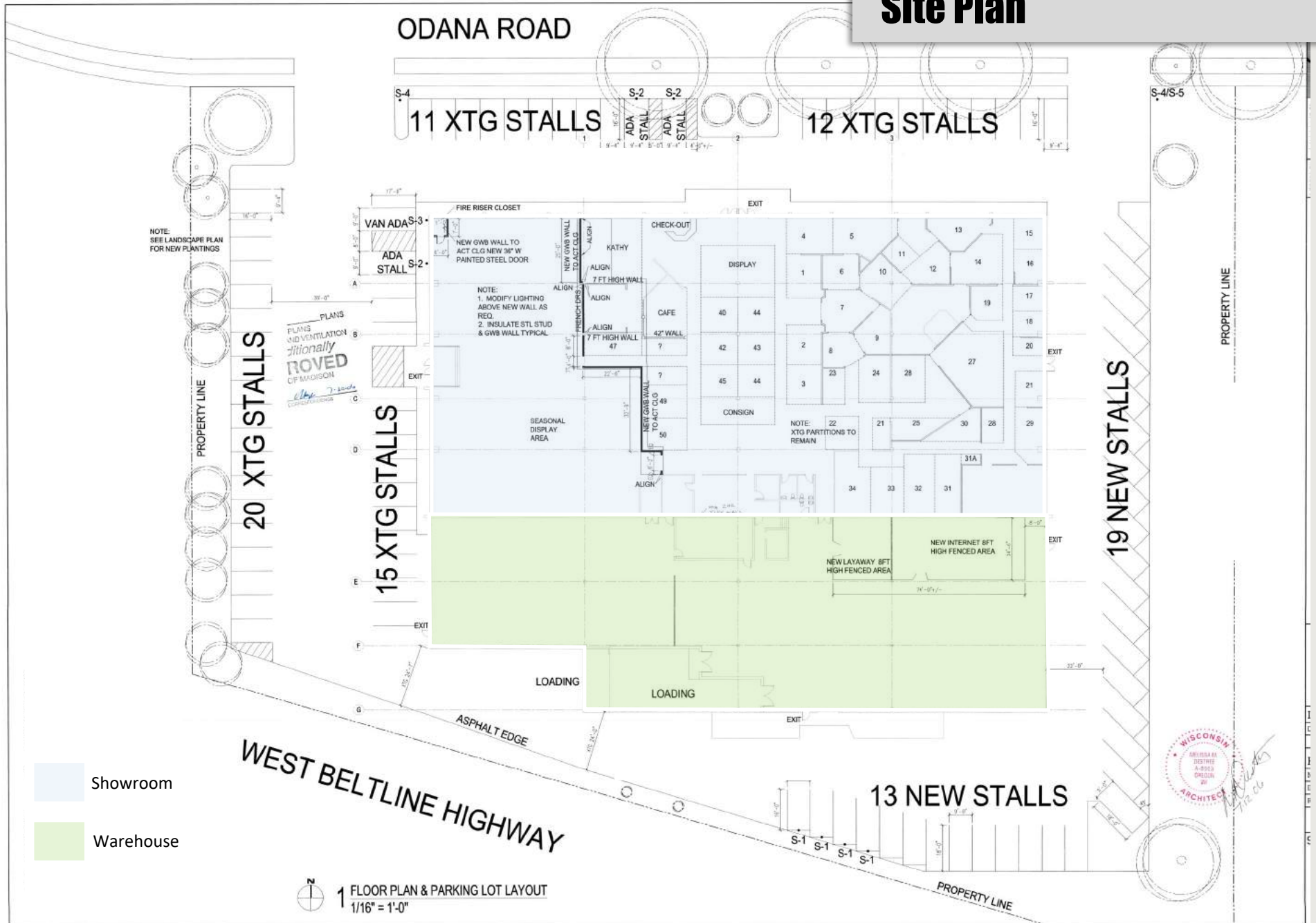
W Beltline Hwy — AADT 83,000

- **Stories:** 1 - with mezzanine in warehouse
- **Ceiling Height:**
 - Showroom—10'3" to grid
 - Warehouse: 20'5" at center & 16' at side wall
- **Foundation:** Concrete
- **Roof:** rubber membrane on showroom, metal on warehouse
- **OH Door/Loading:**
 - (1) 8'x12' OH door
 - (1) 24'x16' double garage door with enclosed unloading area for box truck and semi via (2) 8'x8' double doors into warehouse
- **Heat:** 6 Modine heaters in warehouse (no A/C)
- **HVAC:** 4 rooftop units serving showroom
- **Electrical:** 3 phase, 1,200 amp power
- **Sprinklers:** sprinkler system throughout (new in 2006)
- **Security:** 18 cameras
- **Signage:** Lit monument sign facing the Beltline plus on-building signage options available facing both the Beltline and Odana Road.
- Many nearby national and regional businesses



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Site Plan



DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the
2 following disclosure statement:

3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent
4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A
5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is
6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the
7 customer, the following duties:

8 (a) The duty to provide brokerage services to you fairly and honestly.

9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.

10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request
11 it, unless disclosure of the information is prohibited by law.

12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the
13 information is prohibited by law (see lines 42-51).

14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your
15 confidential information or the confidential information of other parties (see lines 23-41).

16 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.

17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the
18 advantages and disadvantages of the proposals.

19 Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services,
20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home
21 inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a
22 plain-language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

23 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the
24 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person
25 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to
26 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the
27 Firm is no longer providing brokerage services to you.

28 The following information is required to be disclosed by law:

29 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 42-51).

30 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection
31 report on the property or real estate that is the subject of the transaction.

32 To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may
33 list that information below (see lines 35-41) or provide that information to the Firm or its Agents by other means. At a
34 later time, you may also provide the Firm or its Agents with other information you consider to be confidential.

35 **CONFIDENTIAL INFORMATION:**

36 _____
37 _____

38 **NON-CONFIDENTIAL INFORMATION** (the following information may be disclosed by the Firm and its Agents):

39 _____
40 _____

41 _____ (Insert information you authorize to be disclosed, such as financial qualification information.)

DEFINITION OF MATERIAL ADVERSE FACTS

43 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such
44 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable
45 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction
46 or affects or would affect the party's decision about the terms of such a contract or agreement.

47 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee
48 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural
49 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information
50 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a
51 contract or agreement made concerning the transaction.

52 **NOTICE ABOUT SEX OFFENDER REGISTRY** You may obtain information about the sex offender registry and persons
53 registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at
54 <http://www.doc.wi.gov> or by telephone at 608-240-5830.

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.
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Drafted by Attorney Debra Peterson Conrad