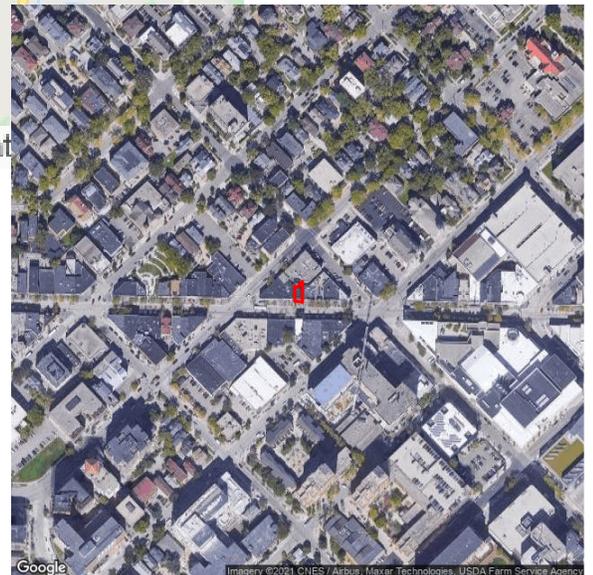


## Demographic Report



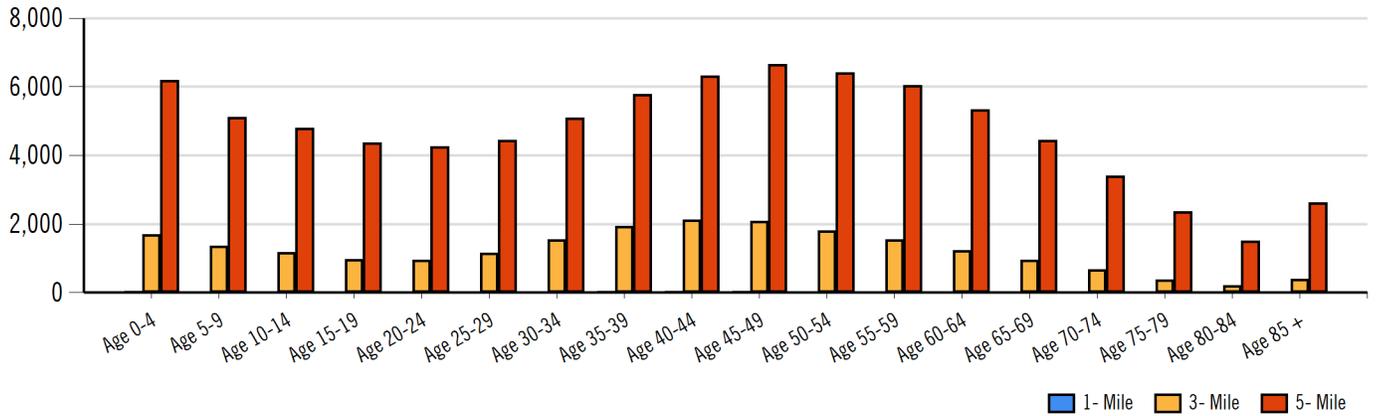
## 326-330 State St

### Population

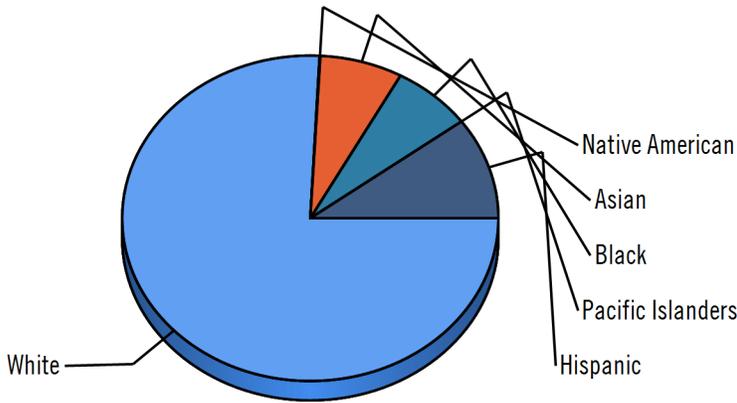
| Distance | Male   | Female | Total  |
|----------|--------|--------|--------|
| 1- Mile  | 237    | 218    | 455    |
| 3- Mile  | 11,215 | 11,070 | 22,285 |
| 5- Mile  | 41,478 | 43,733 | 85,210 |



## Population by Distance and Age (2020)



## Ethnicity within 5 miles

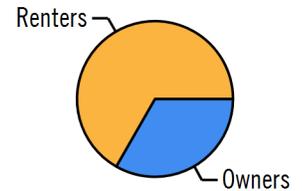


White Native American Asian Black Pacific Islanders Hispanic

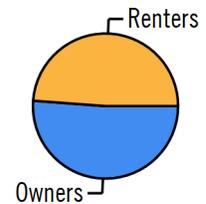
### Home Ownership 1 Mile



### Home Ownership 3 Mile



### Home Ownership 5 Mile



## Employment by Distance

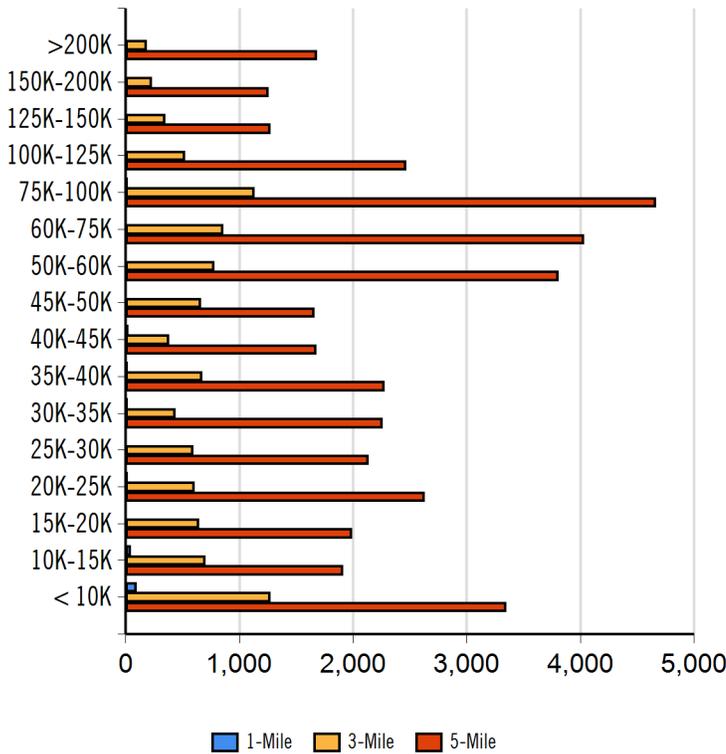
| Distance | Employed | Unemployed | Unemployment Rate |
|----------|----------|------------|-------------------|
| 1-Mile   | 263      | 11         | 0.73 %            |
| 3-Mile   | 13,330   | 377        | 2.13 %            |
| 5-Mile   | 48,997   | 1,636      | 2.55 %            |



## Labor & Income

|        | Agriculture | Mining | Construction | Manufacturing | Wholesale | Retail | Transportation | Information | Professional | Utility | Hospitality | Pub-Admin | Other |
|--------|-------------|--------|--------------|---------------|-----------|--------|----------------|-------------|--------------|---------|-------------|-----------|-------|
| 1-Mile | 7           | 0      | 1            | 29            | 0         | 14     | 0              | 0           | 22           | 116     | 2           | 22        | 28    |
| 3-Mile | 53          | 8      | 341          | 780           | 245       | 822    | 288            | 308         | 1,344        | 5,830   | 1,540       | 624       | 701   |
| 5-Mile | 224         | 98     | 1,469        | 3,614         | 966       | 4,007  | 1,440          | 1,440       | 5,574        | 17,152  | 4,965       | 2,676     | 2,929 |

## Household Income



| Radius | Median Household Income |
|--------|-------------------------|
| 1-Mile | \$25,699.50             |
| 3-Mile | \$52,305.89             |
| 5-Mile | \$61,106.05             |

| Radius | Average Household Income |
|--------|--------------------------|
| 1-Mile | \$37,880.50              |
| 3-Mile | \$58,094.00              |
| 5-Mile | \$70,017.04              |

| Radius | Aggregate Household Income |
|--------|----------------------------|
| 1-Mile | \$5,975,841.48             |
| 3-Mile | \$527,785,881.35           |
| 5-Mile | \$2,478,940,100.88         |

## Education

|                  | 1-Mile | 3-mile | 5-mile |
|------------------|--------|--------|--------|
| Pop > 25         | 335    | 16,110 | 60,456 |
| High School Grad | 76     | 1,714  | 10,521 |
| Some College     | 53     | 2,180  | 10,260 |
| Associates       | 25     | 728    | 3,795  |
| Bachelors        | 79     | 5,054  | 16,025 |
| Masters          | 30     | 3,398  | 8,208  |
| Prof. Degree     | 1      | 532    | 2,227  |
| Doctorate        | 9      | 826    | 1,948  |

## Tapestry

|                             | 1-Mile | 3-mile | 5-mile |
|-----------------------------|--------|--------|--------|
| Vacant Ready For Rent       | 1 %    | 24 %   | 43 %   |
| Teen's                      | 11 %   | 51 %   | 63 %   |
| Expensive Homes             | 0 %    | 31 %   | 27 %   |
| Mobile Homes                | 0 %    | 6 %    | 10 %   |
| New Homes                   | 0 %    | 8 %    | 11 %   |
| New Households              | 26 %   | 129 %  | 99 %   |
| Military Households         | 0 %    | 2 %    | 7 %    |
| Households with 4+ Cars     | 9 %    | 57 %   | 40 %   |
| Public Transportation Users | 32 %   | 181 %  | 138 %  |
| Young Wealthy Households    | 0 %    | 61 %   | 41 %   |

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



## Expenditures

|                                 | 1-Mile    | %       | 3-Mile      | %       | 5-Mile        | %       |
|---------------------------------|-----------|---------|-------------|---------|---------------|---------|
| <b>Total Expenditures</b>       | 8,370,553 |         | 425,409,355 |         | 1,789,757,725 |         |
| <b>Average annual household</b> | 37,529    |         | 44,394      |         | 48,257        |         |
| <b>Food</b>                     | 5,182     | 13.81 % | 5,876       | 13.24 % | 6,290         | 13.03 % |
| Food at home                    | 3,551     |         | 3,893       |         | 4,099         |         |
| Cereals and bakery products     | 496       |         | 552         |         | 583           |         |
| Cereals and cereal products     | 177       |         | 197         |         | 208           |         |
| Bakery products                 | 318       |         | 354         |         | 374           |         |
| Meats poultry fish and eggs     | 735       |         | 786         |         | 820           |         |
| Beef                            | 172       |         | 182         |         | 190           |         |
| Pork                            | 128       |         | 141         |         | 146           |         |
| Poultry                         | 141       |         | 150         |         | 155           |         |
| Fish and seafood                | 122       |         | 126         |         | 132           |         |
| Eggs                            | 59        |         | 64          |         | 67            |         |
| Dairy products                  | 355       |         | 390         |         | 414           |         |
| Fruits and vegetables           | 700       |         | 780         |         | 830           |         |
| Fresh fruits                    | 100       |         | 113         |         | 122           |         |
| Processed vegetables            | 140       |         | 151         |         | 159           |         |
| Sugar and other sweets          | 131       |         | 143         |         | 150           |         |
| Fats and oils                   | 111       |         | 123         |         | 130           |         |
| Miscellaneous foods             | 674       |         | 734         |         | 770           |         |
| Nonalcoholic beverages          | 316       |         | 337         |         | 349           |         |
| Food away from home             | 1,631     |         | 1,983       |         | 2,191         |         |
| Alcoholic beverages             | 245       |         | 310         |         | 346           |         |
| <b>Housing</b>                  | 14,221    | 37.89 % | 16,317      | 36.75 % | 17,436        | 36.13 % |
| Shelter                         | 8,606     |         | 9,864       |         | 10,552        |         |
| Owned dwellings                 | 4,414     |         | 5,565       |         | 6,232         |         |
| Mortgage interest and charges   | 2,180     |         | 2,782       |         | 3,131         |         |
| Property taxes                  | 1,451     |         | 1,858       |         | 2,098         |         |
| Maintenance repairs             | 782       |         | 923         |         | 1,002         |         |
| Rented dwellings                | 3,633     |         | 3,556       |         | 3,455         |         |
| Other lodging                   | 558       |         | 742         |         | 863           |         |
| Utilities fuels                 | 3,440     |         | 3,873       |         | 4,078         |         |
| Natural gas                     | 312       |         | 356         |         | 380           |         |
| Electricity                     | 1,437     |         | 1,572       |         | 1,632         |         |
| Fuel oil                        | 120       |         | 143         |         | 158           |         |
| Telephone services              | 1,043     |         | 1,198       |         | 1,266         |         |
| Water and other public services | 527       |         | 601         |         | 640           |         |
| <b>Household operations</b>     | 877       | 2.34 %  | 1,083       | 2.44 %  | 1,185         | 2.46 %  |
| Personal services               | 236       |         | 311         |         | 342           |         |
| Other household expenses        | 641       |         | 771         |         | 843           |         |
| Housekeeping supplies           | 494       |         | 550         |         | 587           |         |
| Laundry and cleaning supplies   | 145       |         | 152         |         | 159           |         |
| Other household products        | 272       |         | 315         |         | 341           |         |
| Postage and stationery          | 77        |         | 82          |         | 86            |         |
| Household furnishings           | 804       |         | 946         |         | 1,032         |         |
| Household textiles              | 69        |         | 71          |         | 77            |         |
| Furniture                       | 160       |         | 206         |         | 232           |         |
| Floor coverings                 | 16        |         | 22          |         | 26            |         |
| Major appliances                | 101       |         | 125         |         | 135           |         |
| Small appliances                | 75        |         | 83          |         | 89            |         |
| Miscellaneous                   | 381       |         | 435         |         | 469           |         |
| <b>Apparel and services</b>     | 1,140     | 3.04 %  | 1,241       | 2.80 %  | 1,296         | 2.69 %  |
| Men and boys                    | 200       |         | 229         |         | 248           |         |
| Men 16 and over                 | 158       |         | 187         |         | 205           |         |
| Boys 2 to 15                    | 42        |         | 42          |         | 42            |         |
| Women and girls                 | 412       |         | 448         |         | 473           |         |



# 326-330 State St



ABSTRACT Commercial Real Estate

132 E Wilson St Madison, WI 53703 | 608-239-4781

|                   |     |     |     |
|-------------------|-----|-----|-----|
| Women 16 and over | 345 | 375 | 401 |
| Girls 2 to 15     | 67  | 73  | 72  |
| Children under 2  | 93  | 93  | 92  |

## Expenditures (Continued)

|                                   | 1-Mile    | %       | 3-Mile      | %       | 5-Mile        | %       |
|-----------------------------------|-----------|---------|-------------|---------|---------------|---------|
| <b>Total Expenditures</b>         | 8,370,553 |         | 425,409,355 |         | 1,789,757,725 |         |
| <b>Average annual household</b>   | 37,529    |         | 44,394      |         | 48,257        |         |
| <b>Transportation</b>             | 5,052     | 13.46 % | 6,044       | 13.61 % | 6,563         | 13.60 % |
| Vehicle purchases                 | 1,106     |         | 1,365       |         | 1,527         |         |
| Cars and trucks new               | 489       |         | 676         |         | 789           |         |
| Cars and trucks used              | 592       |         | 654         |         | 698           |         |
| Gasoline and motor oil            | 1,731     |         | 1,971       |         | 2,085         |         |
| Other vehicle expenses            | 1,876     |         | 2,288       |         | 2,476         |         |
| Vehicle finance charges           | 119       |         | 153         |         | 169           |         |
| Maintenance and repairs           | 678       |         | 800         |         | 864           |         |
| Vehicle insurance                 | 845       |         | 1,053       |         | 1,131         |         |
| Vehicle rental leases             | 234       |         | 281         |         | 310           |         |
| Public transportation             | 339       |         | 418         |         | 474           |         |
| <b>Health care</b>                | 2,777     | 7.40 %  | 3,372       | 7.60 %  | 3,704         | 7.68 %  |
| Health insurance                  | 1,894     |         | 2,242       |         | 2,438         |         |
| Medical services                  | 519       |         | 684         |         | 775           |         |
| Drugs                             | 272       |         | 334         |         | 369           |         |
| Medical supplies                  | 91        |         | 110         |         | 121           |         |
| <b>Entertainment</b>              | 2,134     | 5.69 %  | 2,590       | 5.83 %  | 2,833         | 5.87 %  |
| Fees and admissions               | 355       |         | 470         |         | 545           |         |
| Television radios                 | 843       |         | 961         |         | 1,012         |         |
| Pets toys                         | 773       |         | 943         |         | 1,033         |         |
| Personal care products            | 482       |         | 568         |         | 620           |         |
| Reading                           | 40        |         | 49          |         | 54            |         |
| Education                         | 1,069     |         | 1,189       |         | 1,303         |         |
| Tobacco products                  | 386       |         | 397         |         | 399           |         |
| <b>Miscellaneous</b>              | 575       | 1.53 %  | 709         | 1.60 %  | 786           | 1.63 %  |
| <b>Cash contributions</b>         | 957       |         | 1,175       |         | 1,298         |         |
| <b>Personal insurance</b>         | 3,264     |         | 4,551       |         | 5,322         |         |
| Life and other personal insurance | 114       |         | 143         |         | 162           |         |
| Pensions and Social Security      | 3,150     |         | 4,408       |         | 5,159         |         |

| Distance | Year | Estimated Households |        |         | Housing Occupied By |        | Housing Occupancy |        |        |
|----------|------|----------------------|--------|---------|---------------------|--------|-------------------|--------|--------|
|          |      | Projection           | 2018   | Change  | 1 Person            | Family | Owner             | Renter | Vacant |
| 1-Mile   | 2020 | 1,633                | 1,444  | 13.52 % | 871                 | 370    | 311               | 1,322  | 51     |
| 3-Mile   | 2020 | 14,133               | 12,174 | 15.24 % | 5,116               | 5,994  | 4,958             | 9,175  | 408    |
| 5-Mile   | 2020 | 49,828               | 44,123 | 12.22 % | 17,564              | 24,898 | 26,969            | 22,859 | 4,498  |
| 1-Mile   | 2023 | 1,676                | 1,444  | 16.69 % | 895                 | 381    | 300               | 1,376  | 113    |
| 3-Mile   | 2023 | 14,662               | 12,174 | 19.32 % | 5,303               | 6,230  | 5,093             | 9,569  | 1,112  |
| 5-Mile   | 2023 | 51,141               | 44,123 | 15.08 % | 18,026              | 25,532 | 27,613            | 23,528 | 6,577  |



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