

Demographic Report



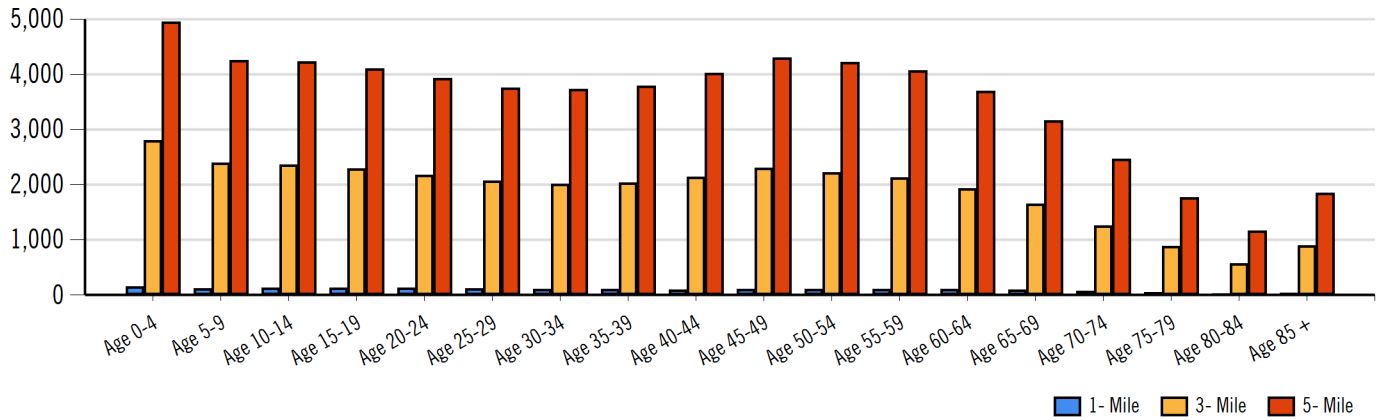
5951 McKee Rd

Population

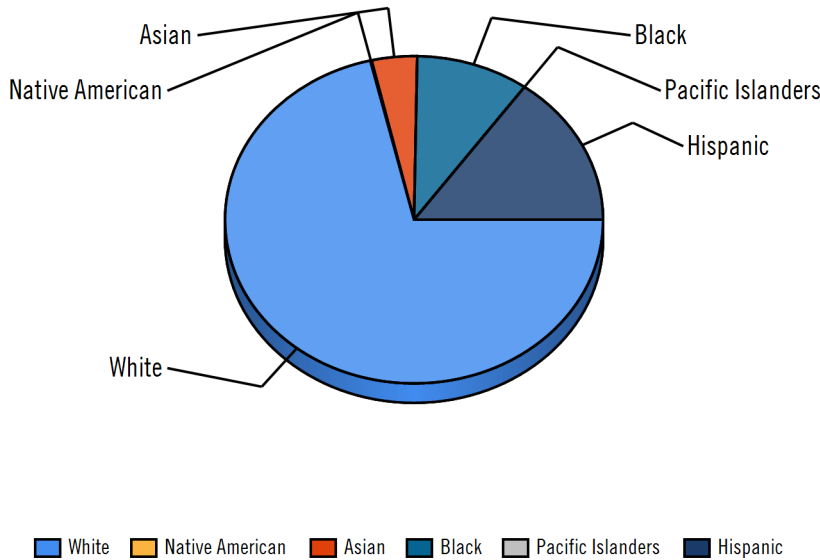
Distance	Male	Female	Total
1- Mile	918	940	1,858
3- Mile	16,565	17,570	34,135
5- Mile	30,685	32,795	63,481



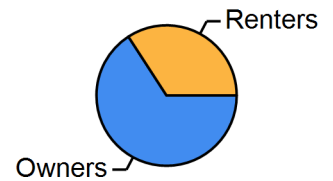
Population by Distance and Age (2018)



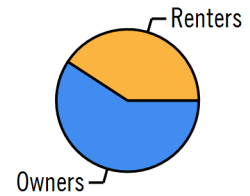
Ethnicity within 5 miles



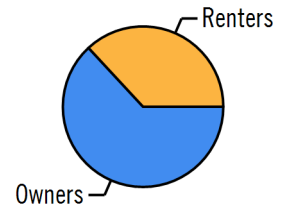
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

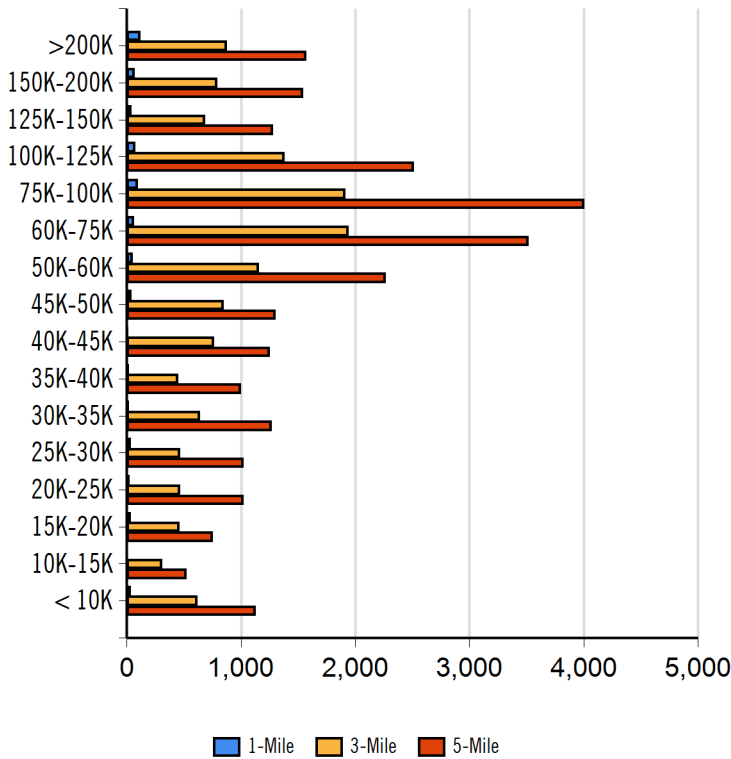
Distance	Employed	Unemployed	Unemployment Rate
1-Mile	1,032	32	0.61 %
3-Mile	18,849	462	1.74 %
5-Mile	35,565	883	1.97 %



Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	9	0	40	75	34	102	38	14	149	322	88	45	48
3-Mile	110	21	856	1,796	565	1,637	415	693	2,711	5,285	1,636	940	977
5-Mile	241	61	1,497	2,990	893	3,073	780	1,223	4,774	10,435	3,375	2,094	1,975

Household Income



Radius	Median Household Income
1-Mile	\$92,907.50
3-Mile	\$74,959.44
5-Mile	\$75,495.31

Radius	Average Household Income
1-Mile	\$101,865.00
3-Mile	\$81,036.32
5-Mile	\$82,402.56

Radius	Aggregate Household Income
1-Mile	\$74,665,605.29
3-Mile	\$1,117,900,419.98
5-Mile	\$2,113,546,354.90

Education

	1-Mile	3-mile	5-mile
Pop > 25	1,189	22,108	42,009
High School Grad	279	3,669	6,732
Some College	234	4,594	8,114
Associates	72	1,594	3,158
Bachelors	315	6,085	11,525
Masters	123	2,309	4,971
Prof. Degree	46	889	1,789
Doctorate	25	412	1,135

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	9 %	42 %	47 %
Teen's	22 %	74 %	80 %
Expensive Homes	0 %	40 %	28 %
Mobile Homes	1 %	0 %	1 %
New Homes	65 %	86 %	66 %
New Households	35 %	103 %	96 %
Military Households	1 %	11 %	7 %
Households with 4+ Cars	11 %	48 %	53 %
Public Transportation Users	9 %	61 %	91 %
Young Wealthy Households	44 %	88 %	94 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	41,640,649		707,613,062		1,338,761,599	
Average annual household	59,217		52,208		52,474	
Food	7,558	12.76 %	6,736	12.90 %	6,763	12.89 %
Food at home	4,684		4,315		4,330	
Cereals and bakery products	669		613		616	
Cereals and cereal products	238		218		220	
Bakery products	431		394		396	
Meats poultry fish and eggs	930		856		857	
Beef	218		199		199	
Pork	160		153		153	
Poultry	178		161		161	
Fish and seafood	155		139		139	
Eggs	73		69		69	
Dairy products	488		440		441	
Fruits and vegetables	953		877		883	
Fresh fruits	140		129		130	
Processed vegetables	175		166		167	
Sugar and other sweets	169		158		159	
Fats and oils	147		136		137	
Miscellaneous foods	875		812		813	
Nonalcoholic beverages	383		363		363	
Food away from home	2,874		2,421		2,432	
Alcoholic beverages	453		386		387	
Housing	20,562	34.72 %	18,577	35.58 %	18,643	35.53 %
Shelter	12,567		11,273		11,306	
Owned dwellings	7,843		6,867		6,909	
Mortgage interest and charges	4,021		3,508		3,519	
Property taxes	2,680		2,305		2,328	
Maintenance repairs	1,142		1,054		1,061	
Rented dwellings	3,432		3,437		3,415	
Other lodging	1,291		968		981	
Utilities fuels	4,471		4,259		4,274	
Natural gas	434		403		405	
Electricity	1,740		1,680		1,685	
Fuel oil	185		166		169	
Telephone services	1,391		1,332		1,334	
Water and other public services	719		676		679	
Household operations	1,499	2.53 %	1,295	2.48 %	1,301	2.48 %
Personal services	460		385		386	
Other household expenses	1,039		909		914	
Housekeeping supplies	711		620		624	
Laundry and cleaning supplies	179		165		166	
Other household products	419		364		366	
Postage and stationery	112		90		91	
Household furnishings	1,312		1,128		1,136	
Household textiles	99		83		84	
Furniture	348		262		265	
Floor coverings	40		31		31	
Major appliances	131		142		143	
Small appliances	114		94		95	
Miscellaneous	578		514		516	
Apparel and services	1,623	2.74 %	1,392	2.67 %	1,396	2.66 %
Men and boys	333		272		276	
Men 16 and over	274		226		230	
Boys 2 to 15	58		45		45	
Women and girls	589		502		504	

Women 16 and over	519	428	431
Girls 2 to 15	70	73	73
Children under 2	102	94	94

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	41,640,649		707,613,062		1,338,761,599	
Average annual household	59,217		52,208		52,474	
Transportation	7,821	13.21 %	7,097	13.59 %	7,134	13.60 %
Vehicle purchases	1,943		1,698		1,717	
Cars and trucks new	1,062		893		903	
Cars and trucks used	837		759		768	
Gasoline and motor oil	2,301		2,207		2,210	
Other vehicle expenses	2,886		2,658		2,670	
Vehicle finance charges	195		185		186	
Maintenance and repairs	1,052		936		938	
Vehicle insurance	1,243		1,194		1,201	
Vehicle rental leases	395		342		344	
Public transportation	690		532		535	
Health care	4,210	7.11 %	3,944	7.55 %	3,980	7.58 %
Health insurance	2,722		2,570		2,594	
Medical services	921		845		855	
Drugs	421		398		399	
Medical supplies	146		129		131	
Entertainment	3,400	5.74 %	3,081	5.90 %	3,095	5.90 %
Fees and admissions	790		626		630	
Television radios	1,092		1,062		1,064	
Pets toys	1,255		1,120		1,127	
Personal care products	776		674		678	
Reading	69		57		58	
Education	2,028		1,436		1,455	
Tobacco products	391		397		397	
Miscellaneous	996	1.68 %	860	1.65 %	859	1.64 %
Cash contributions	1,491		1,392		1,405	
Personal insurance	7,834		6,173		6,217	
Life and other personal insurance	195		177		179	
Pensions and Social Security	7,639		5,995		6,038	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	3,457	2,889	18.58 %	655	2,533	2,401	1,056	187
3-Mile	2020	19,437	16,124	18.47 %	5,103	12,289	11,306	8,131	1,273
5-Mile	2020	32,332	27,569	15.66 %	9,207	19,631	19,892	12,440	2,603
1-Mile	2023	3,567	2,889	22.65 %	681	2,606	2,475	1,092	278
3-Mile	2023	20,103	16,124	22.29 %	5,283	12,695	11,701	8,402	1,712
5-Mile	2023	33,290	27,569	18.81 %	9,492	20,181	20,488	12,802	3,667