

## Demographic Report



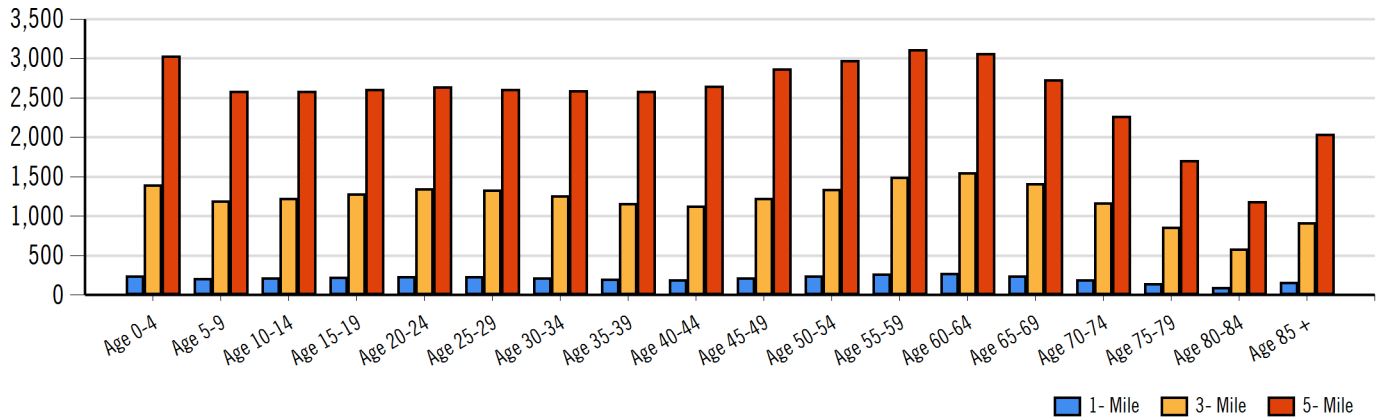
## City Center Junction

### Population

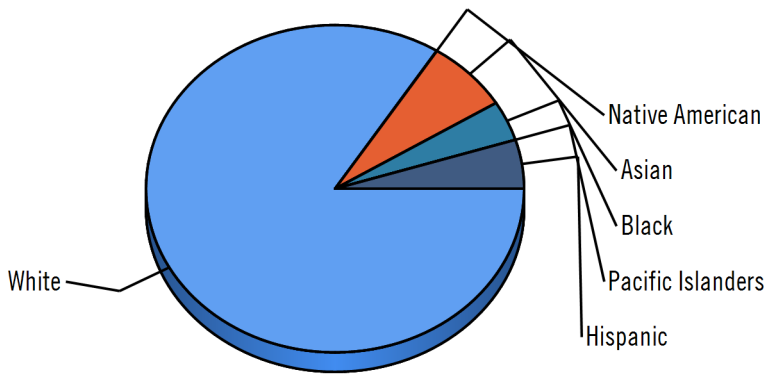
Distance	Male	Female	Total
1- Mile	1,879	2,043	3,922
3- Mile	10,538	11,429	21,967
5- Mile	21,960	23,945	45,904



## Population by Distance and Age (2018)

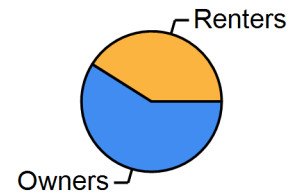


## Ethnicity within 5 miles

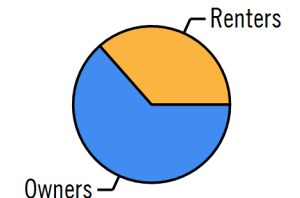


■ White 
 ■ Native American 
 ■ Asian 
 ■ Black 
 ■ Pacific Islanders 
 ■ Hispanic

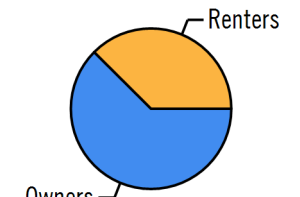
### Home Ownership 1 Mile



### Home Ownership 3 Mile



### Home Ownership 5 Mile



## Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
1-Mile	2,182	37	0.84 %
3-Mile	11,921	217	1.77 %
5-Mile	25,674	608	1.95 %



# City Center Junction



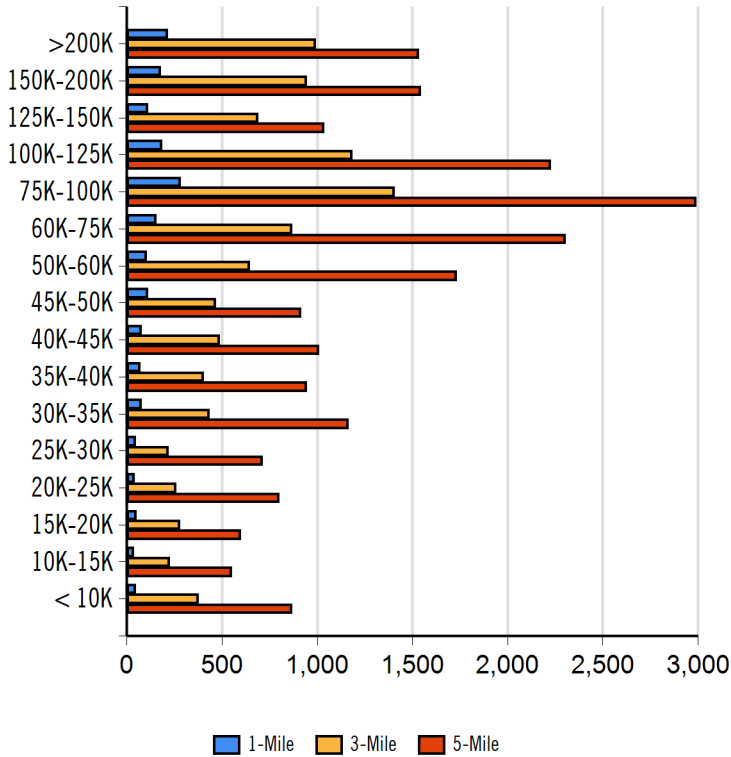
ABSTRACT Commercial Real Estate

132 E Wilson St Madison, WI 53703 | 608-239-4781

## Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	6	4	52	200	33	255	42	91	332	754	77	77	117
3-Mile	85	15	280	1,092	315	1,187	193	296	1,777	4,198	628	488	668
5-Mile	203	37	567	2,109	521	2,510	385	816	3,409	9,077	1,601	1,467	1,385

## Household Income



Radius	Median Household Income
1-Mile	\$96,871.00
3-Mile	\$77,362.09
5-Mile	\$73,189.47

Radius	Average Household Income
1-Mile	\$105,146.67
3-Mile	\$96,132.09
5-Mile	\$88,106.31

Radius	Aggregate Household Income
1-Mile	\$173,802,371.52
3-Mile	\$943,040,770.51
5-Mile	\$1,766,410,548.76

## Education

	1-Mile	3-mile	5-mile
Pop > 25	2,760	15,507	32,443
High School Grad	207	1,583	3,862
Some College	517	2,630	5,788
Associates	174	1,017	2,332
Bachelors	998	5,185	10,025
Masters	448	2,444	5,035
Prof. Degree	184	1,134	1,920
Doctorate	134	601	1,135

## Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	32 %	53 %	51 %
Teen's	37 %	77 %	70 %
Expensive Homes	0 %	15 %	12 %
Mobile Homes	0 %	1 %	0 %
New Homes	128 %	97 %	63 %
New Households	70 %	91 %	80 %
Military Households	0 %	0 %	1 %
Households with 4+ Cars	19 %	49 %	41 %
Public Transportation Users	14 %	68 %	100 %
Young Wealthy Households	36 %	55 %	21 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



**Heather Ewing, CCIM**  
 Heather@ABSTRACT-CRE.com  
 608-239-4781



# City Center Junction



ABSTRACT Commercial Real Estate

132 E Wilson St Madison, WI 53703 | 608-239-4781

## Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
<b>Total Expenditures</b>	103,004,318		560,534,567		1,109,278,792	
<b>Average annual household</b>	61,665		57,805		54,750	
<b>Food</b>	7,841	12.72 %	7,401	12.80 %	7,029	12.84 %
Food at home	4,828		4,624		4,453	
Cereals and bakery products	687		657		634	
Cereals and cereal products	243		233		226	
Bakery products	444		424		408	
Meats poultry fish and eggs	958		918		882	
Beef	227		216		205	
Pork	165		160		156	
Poultry	181		173		166	
Fish and seafood	161		153		145	
Eggs	74		72		71	
Dairy products	503		479		456	
Fruits and vegetables	981		943		910	
Fresh fruits	143		139		134	
Processed vegetables	179		174		170	
Sugar and other sweets	176		168		162	
Fats and oils	152		146		141	
Miscellaneous foods	903		865		835	
Nonalcoholic beverages	394		381		369	
Food away from home	3,012		2,777		2,576	
Alcoholic beverages	480		441		409	
<b>Housing</b>	21,181	34.35 %	20,081	34.74 %	19,271	35.20 %
Shelter	12,916		12,218		11,707	
Owned dwellings	8,188		7,666		7,257	
Mortgage interest and charges	4,199		3,919		3,691	
Property taxes	2,823		2,615		2,462	
Maintenance repairs	1,165		1,131		1,103	
Rented dwellings	3,367		3,353		3,377	
Other lodging	1,361		1,198		1,072	
Utilities fuels	4,571		4,437		4,353	
Natural gas	453		432		417	
Electricity	1,767		1,727		1,705	
Fuel oil	190		182		176	
Telephone services	1,419		1,380		1,357	
Water and other public services	742		715		696	
<b>Household operations</b>	1,578	2.56 %	1,456	2.52 %	1,364	2.49 %
Personal services	496		444		407	
Other household expenses	1,082		1,011		957	
Housekeeping supplies	743		693		652	
Laundry and cleaning supplies	186		178		171	
Other household products	442		410		384	
Postage and stationery	114		105		97	
Household furnishings	1,372		1,277		1,192	
Household textiles	101		96		88	
Furniture	365		321		286	
Floor coverings	40		37		33	
Major appliances	129		136		143	
Small appliances	120		110		101	
Miscellaneous	614		575		537	
<b>Apparel and services</b>	1,737	2.82 %	1,589	2.75 %	1,457	2.66 %
Men and boys	366		327		294	
Men 16 and over	304		272		246	
Boys 2 to 15	61		54		47	
Women and girls	606		565		527	



**Heather Ewing, CCIM**  
 Heather@ABSTRACT-CRE.com  
 608-239-4781



# City Center Junction



ABSTRACT Commercial Real Estate

132 E Wilson St Madison, WI 53703 | 608-239-4781

Women 16 and over	535	493	455
Girls 2 to 15	71	72	71
Children under 2	105	99	95

## Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
<b>Total Expenditures</b>	103,004,318		560,534,567		1,109,278,792	
<b>Average annual household</b>	61,665		57,805		54,750	
<b>Transportation</b>	8,136	13.19 %	7,739	13.39 %	7,402	13.52 %
Vehicle purchases	2,039		1,926		1,811	
Cars and trucks new	1,076		1,018		967	
Cars and trucks used	916		862		798	
Gasoline and motor oil	2,356		2,293		2,248	
Other vehicle expenses	3,019		2,868		2,758	
Vehicle finance charges	204		194		190	
Maintenance and repairs	1,084		1,028		976	
Vehicle insurance	1,315		1,257		1,230	
Vehicle rental leases	415		387		362	
Public transportation	722		650		583	
<b>Health care</b>	4,374	7.09 %	4,221	7.30 %	4,119	7.52 %
Health insurance	2,828		2,733		2,677	
Medical services	956		917		891	
Drugs	436		426		413	
Medical supplies	153		144		137	
<b>Entertainment</b>	3,568	5.79 %	3,376	5.84 %	3,214	5.87 %
Fees and admissions	837		754		681	
Television radios	1,127		1,095		1,080	
Pets toys	1,313		1,242		1,175	
Personal care products	808		756		709	
Reading	73		67		63	
Education	2,149		1,851		1,601	
Tobacco products	383		387		395	
<b>Miscellaneous</b>	1,025	1.66 %	949	1.64 %	901	1.65 %
<b>Cash contributions</b>	1,556		1,477		1,452	
<b>Personal insurance</b>	8,350		7,466		6,722	
Life and other personal insurance	210		199		187	
Pensions and Social Security	8,139		7,266		6,535	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	4,443	3,898	10.23 %	1,493	2,557	2,610	1,833	636
3-Mile	2020	11,090	9,917	10.32 %	3,600	6,649	7,119	3,971	1,342
5-Mile	2020	24,873	22,284	10.54 %	8,145	14,489	15,982	8,891	2,935
1-Mile	2023	4,464	3,898	11.68 %	1,495	2,574	2,641	1,823	775
3-Mile	2023	11,244	9,917	12.31 %	3,642	6,751	7,260	3,984	1,693
5-Mile	2023	25,260	22,284	12.45 %	8,263	14,719	16,289	8,971	3,766



**Heather Ewing, CCIM**  
 Heather@ABSTRACT-CRE.com  
 608-239-4781

