

Demographic Report



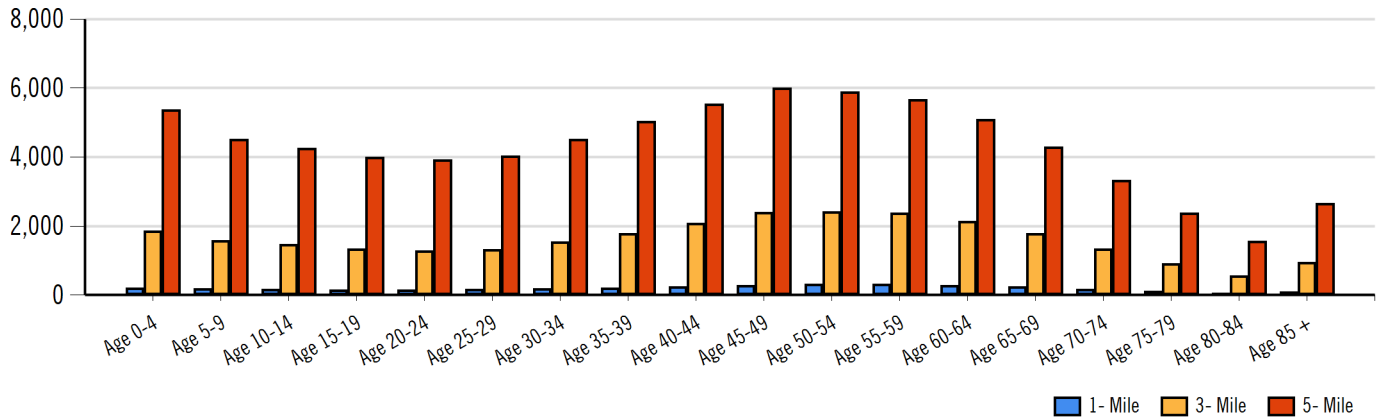
McKenzie Place

Population

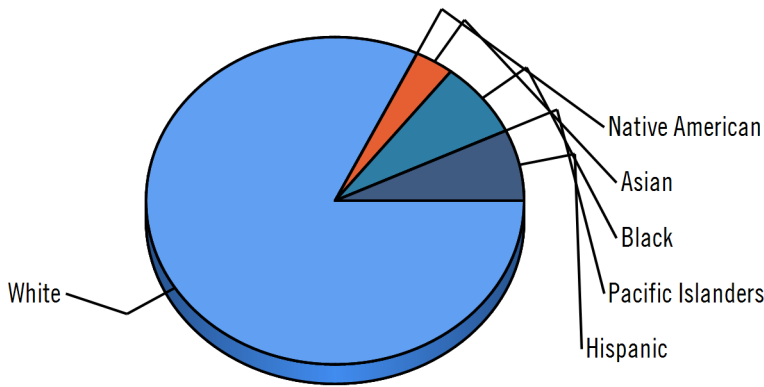
Distance	Male	Female	Total
1- Mile	1,798	1,906	3,704
3- Mile	14,252	15,027	29,279
5- Mile	38,364	39,827	78,191



Population by Distance and Age (2018)

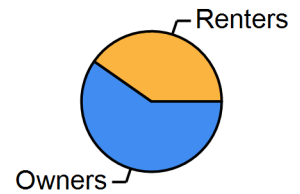


Ethnicity within 5 miles

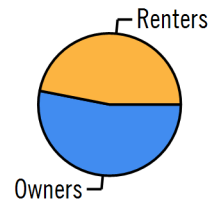


■ White
 ■ Native American
 ■ Asian
 ■ Black
 ■ Pacific Islanders
 ■ Hispanic

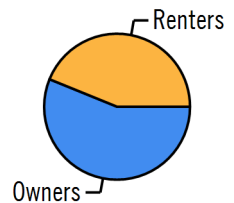
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

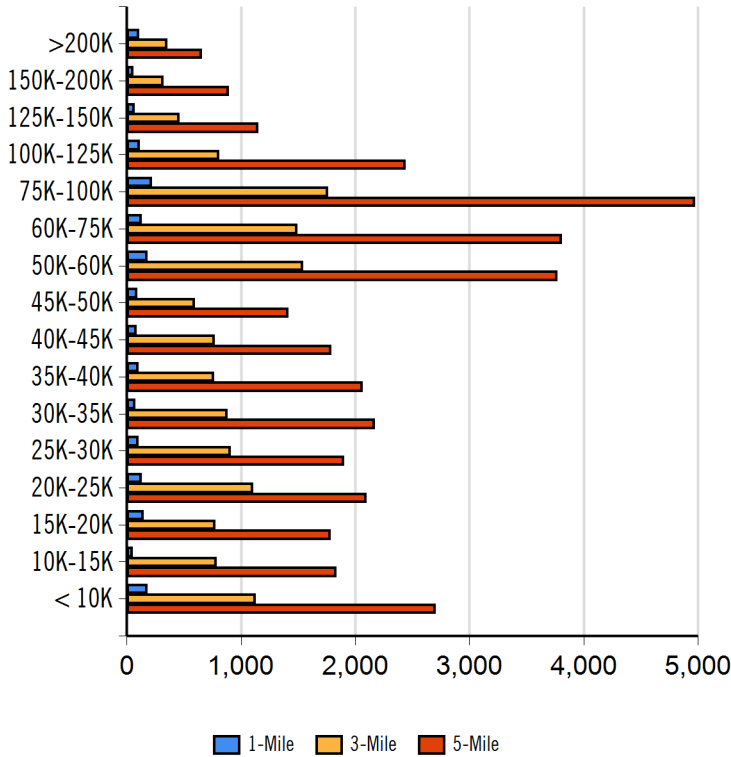
Distance	Employed	Unemployed	Unemployment Rate
1-Mile	2,277	92	1.91 %
3-Mile	17,925	721	3.22 %
5-Mile	44,805	1,640	2.94 %



Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportation	Information	Professional	Utility	Hospitality	Pub-Admin	Other
1-Mile	18	4	83	116	46	181	105	72	282	737	229	144	167
3-Mile	92	29	620	1,409	443	1,671	663	596	2,057	5,651	1,578	1,172	1,099
5-Mile	218	71	1,822	3,818	1,043	4,699	1,619	1,117	4,875	13,195	3,671	3,022	2,987

Household Income



Radius	Median Household Income
1-Mile	\$60,077.33
3-Mile	\$49,401.30
5-Mile	\$54,507.92

Radius	Average Household Income
1-Mile	\$64,389.67
3-Mile	\$57,177.56
5-Mile	\$61,224.32

Radius	Aggregate Household Income
1-Mile	\$113,116,167.89
3-Mile	\$822,112,330.26
5-Mile	\$2,089,036,473.64

Education

	1-Mile	3-mile	5-mile
Pop > 25	2,789	21,698	56,101
High School Grad	435	4,564	12,938
Some College	532	4,220	11,707
Associates	178	1,529	4,196
Bachelors	833	5,256	12,917
Masters	351	2,490	5,627
Prof. Degree	125	661	1,256
Doctorate	48	427	1,112

Tapestry

	1-Mile	3-mile	5-mile
Vacant Ready For Rent	26 %	52 %	48 %
Teen's	35 %	59 %	64 %
Expensive Homes	46 %	41 %	24 %
Mobile Homes	1 %	17 %	18 %
New Homes	2 %	11 %	15 %
New Households	60 %	104 %	98 %
Military Households	0 %	11 %	15 %
Households with 4+ Cars	16 %	25 %	42 %
Public Transportation Users	83 %	151 %	113 %
Young Wealthy Households	0 %	4 %	30 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



Expenditures

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	83,960,320		636,242,186		1,585,766,661	
Average annual household	47,232		44,362		45,790	
Food	6,184	13.09 %	5,833	13.15 %	5,993	13.09 %
Food at home	4,051		3,893		3,971	
Cereals and bakery products	577		553		564	
Cereals and cereal products	206		198		201	
Bakery products	370		355		362	
Meats poultry fish and eggs	814		780		791	
Beef	190		180		182	
Pork	146		142		144	
Poultry	155		148		149	
Fish and seafood	130		123		126	
Eggs	66		64		65	
Dairy products	409		387		397	
Fruits and vegetables	815		784		804	
Fresh fruits	119		115		118	
Processed vegetables	157		153		156	
Sugar and other sweets	149		144		146	
Fats and oils	128		124		126	
Miscellaneous foods	761		735		750	
Nonalcoholic beverages	347		338		342	
Food away from home	2,132		1,939		2,022	
Alcoholic beverages	333		306		321	
Housing	17,157	36.32 %	16,352	36.86 %	16,737	36.55 %
Shelter	10,387		9,857		10,091	
Owned dwellings	6,060		5,669		5,904	
Mortgage interest and charges	3,037		2,822		2,958	
Property taxes	2,038		1,896		1,973	
Maintenance repairs	985		950		971	
Rented dwellings	3,481		3,471		3,440	
Other lodging	845		717		746	
Utilities fuels	4,031		3,948		4,011	
Natural gas	374		360		369	
Electricity	1,622		1,599		1,613	
Fuel oil	154		149		153	
Telephone services	1,250		1,226		1,248	
Water and other public services	630		613		626	
Household operations	1,158	2.45 %	1,074	2.42 %	1,112	2.43 %
Personal services	331		300		314	
Other household expenses	826		774		797	
Housekeeping supplies	581		545		555	
Laundry and cleaning supplies	157		152		154	
Other household products	337		314		321	
Postage and stationery	87		78		79	
Household furnishings	997		925		967	
Household textiles	75		69		72	
Furniture	225		191		201	
Floor coverings	26		22		23	
Major appliances	129		135		140	
Small appliances	89		80		81	
Miscellaneous	452		426		448	
Apparel and services	1,275	2.70 %	1,169	2.64 %	1,205	2.63 %
Men and boys	240		218		229	
Men 16 and over	196		181		191	
Boys 2 to 15	43		37		37	
Women and girls	470		429		438	

Women 16 and over	398	356	365
Girls 2 to 15	72	72	73
Children under 2	92	88	88

Expenditures (Continued)

	1-Mile	%	3-Mile	%	5-Mile	%
Total Expenditures	83,960,320		636,242,186		1,585,766,661	
Average annual household	47,232		44,362		45,790	
Transportation	6,398	13.55 %	6,100	13.75 %	6,320	13.80 %
Vehicle purchases	1,466		1,365		1,448	
Cars and trucks new	761		692		736	
Cars and trucks used	668		634		671	
Gasoline and motor oil	2,055		2,007		2,052	
Other vehicle expenses	2,414		2,332		2,404	
Vehicle finance charges	163		160		165	
Maintenance and repairs	851		798		824	
Vehicle insurance	1,097		1,094		1,121	
Vehicle rental leases	302		279		292	
Public transportation	462		395		414	
Health care	3,609	7.64 %	3,515	7.92 %	3,622	7.91 %
Health insurance	2,382		2,330		2,389	
Medical services	746		722		755	
Drugs	361		350		361	
Medical supplies	118		112		115	
Entertainment	2,760	5.84 %	2,624	5.91 %	2,724	5.95 %
Fees and admissions	527		457		485	
Television radios	997		985		1,004	
Pets toys	1,011		951		987	
Personal care products	607		564		585	
Reading	53		49		50	
Education	1,285		1,046		1,082	
Tobacco products	404		406		403	
Miscellaneous	781	1.65 %	720	1.62 %	734	1.60 %
Cash contributions	1,256		1,232		1,268	
Personal insurance	5,123		4,439		4,740	
Life and other personal insurance	155		148		156	
Pensions and Social Security	4,968		4,290		4,584	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		Projection	2000	Change	1 Person	Family	Owner	Renter	Vacant
1-Mile	2020	3,934	3,652	7.68 %	1,580	1,717	2,131	1,803	466
3-Mile	2020	17,963	16,331	9.97 %	7,020	8,175	10,058	7,905	2,207
5-Mile	2020	44,916	40,069	11.31 %	15,309	23,179	25,153	19,763	3,892
1-Mile	2023	4,004	3,652	9.57 %	1,610	1,744	2,171	1,833	625
3-Mile	2023	18,339	16,331	12.30 %	7,167	8,342	10,285	8,054	2,783
5-Mile	2023	46,041	40,069	13.91 %	15,673	23,764	25,736	20,305	5,901