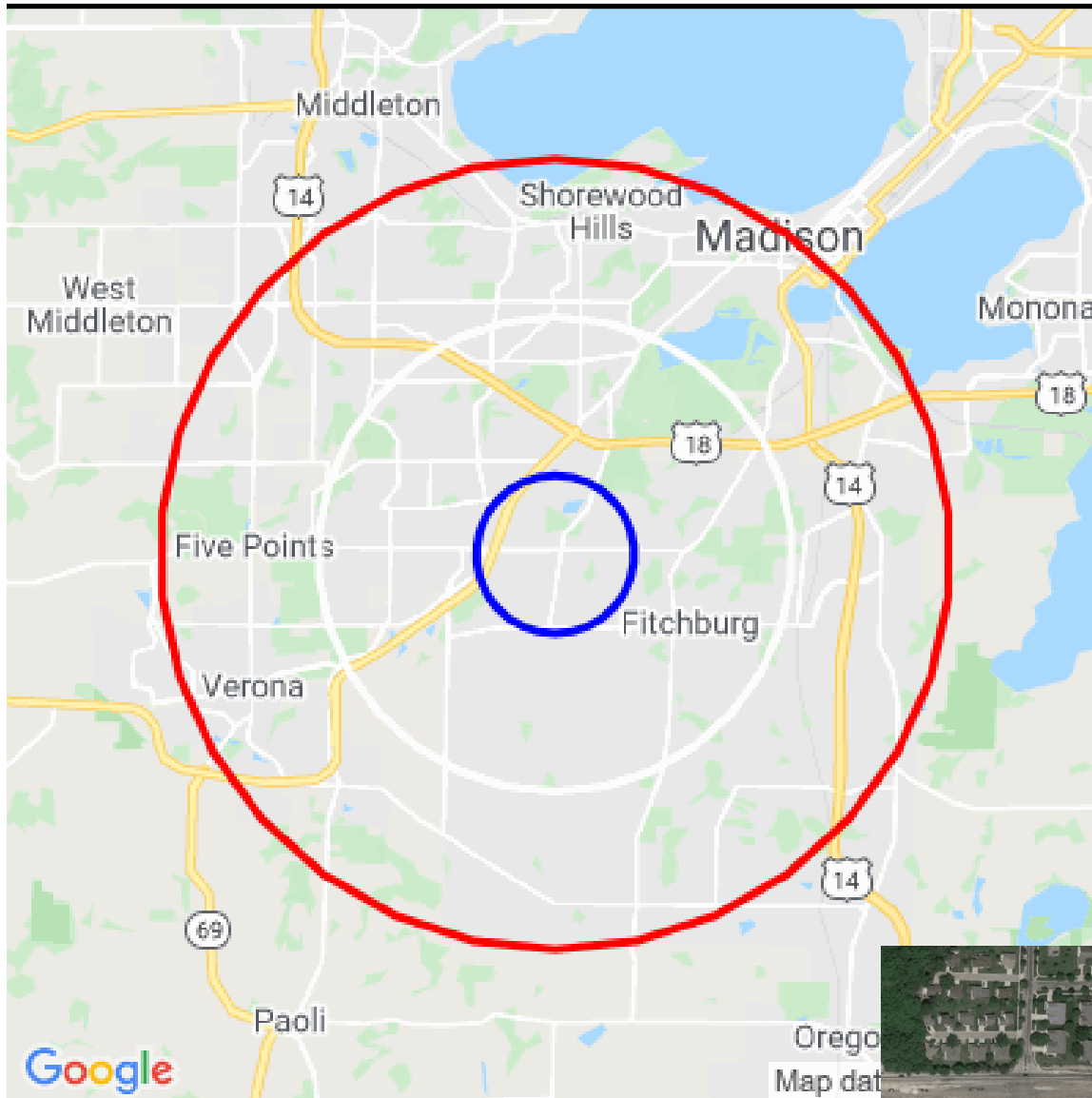


Demographic Report



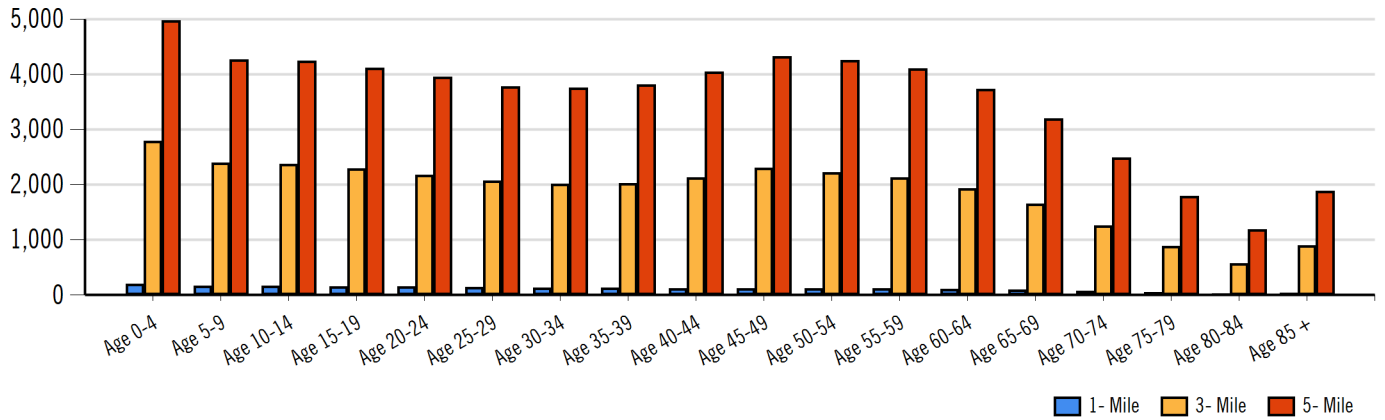
5957 McKee Rd

Population

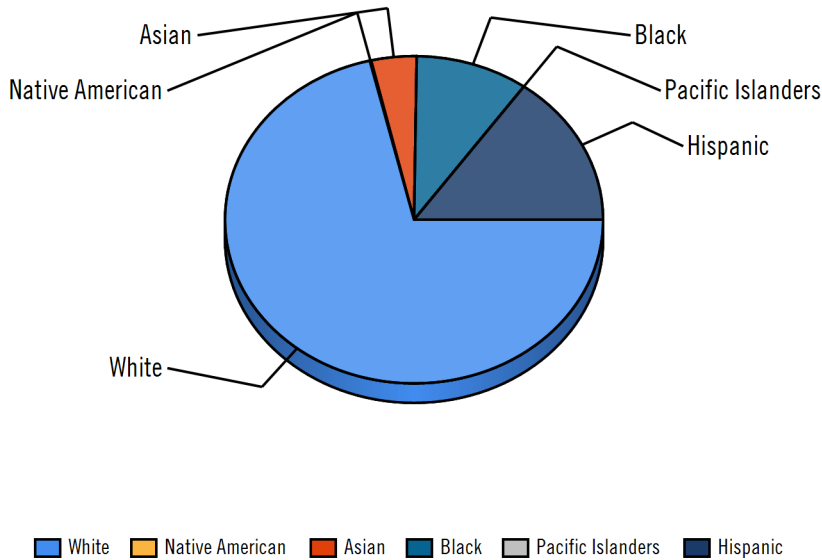
| Distance | Male | Female | Total |
|----------|--------|--------|--------|
| 1- Mile | 1,045 | 1,094 | 2,139 |
| 3- Mile | 16,577 | 17,590 | 34,167 |
| 5- Mile | 30,870 | 33,032 | 63,901 |



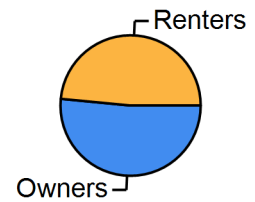
Population by Distance and Age (2018)



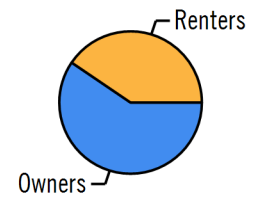
Ethnicity within 5 miles



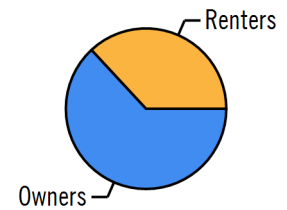
Home Ownership 1 Mile



Home Ownership 3 Mile



Home Ownership 5 Mile



Employment by Distance

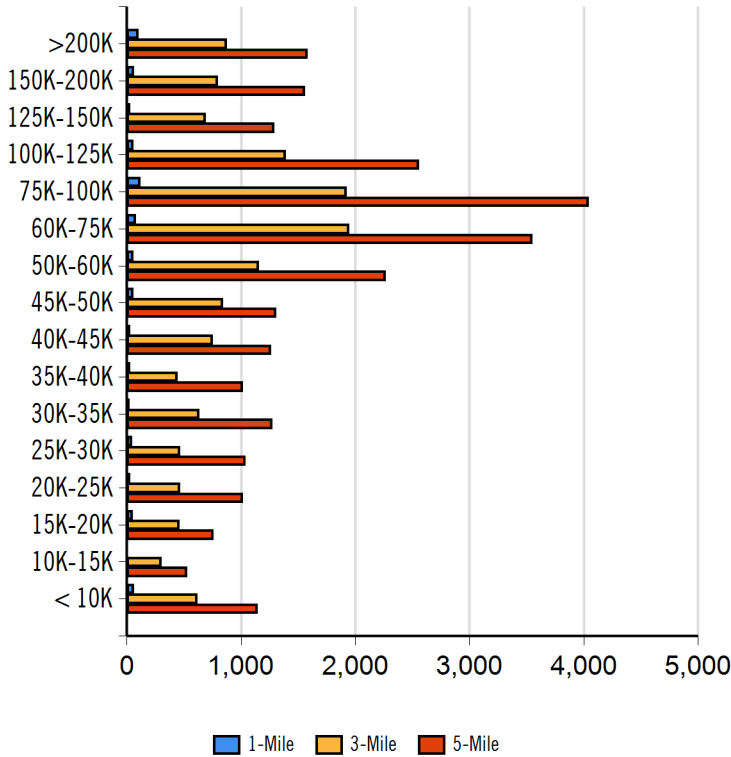
| Distance | Employed | Unemployed | Unemployment Rate |
|----------|----------|------------|-------------------|
| 1-Mile | 1,167 | 34 | 0.54 % |
| 3-Mile | 18,889 | 457 | 1.65 % |
| 5-Mile | 35,808 | 885 | 1.97 % |



Labor & Income

| | Agriculture | Mining | Construction | Manufacturing | Wholesale | Retail | Transportation | Information | Professional | Utility | Hospitality | Pub-Admin | Other |
|--------|-------------|--------|--------------|---------------|-----------|--------|----------------|-------------|--------------|---------|-------------|-----------|-------|
| 1-Mile | 9 | 0 | 57 | 79 | 41 | 140 | 55 | 17 | 187 | 291 | 131 | 39 | 65 |
| 3-Mile | 110 | 20 | 857 | 1,810 | 570 | 1,640 | 414 | 694 | 2,716 | 5,302 | 1,620 | 945 | 974 |
| 5-Mile | 236 | 62 | 1,487 | 2,982 | 893 | 3,091 | 782 | 1,223 | 4,801 | 10,574 | 3,382 | 2,128 | 1,991 |

Household Income



| Radius | Median Household Income |
|--------|-------------------------|
| 1-Mile | \$84,272.40 |
| 3-Mile | \$79,516.00 |
| 5-Mile | \$75,495.31 |

| Radius | Average Household Income |
|--------|--------------------------|
| 1-Mile | \$90,549.20 |
| 3-Mile | \$84,784.38 |
| 5-Mile | \$82,402.56 |

| Radius | Aggregate Household Income |
|--------|----------------------------|
| 1-Mile | \$72,099,253.77 |
| 3-Mile | \$1,121,321,555.13 |
| 5-Mile | \$2,135,109,534.40 |

Education

| | 1-Mile | 3-mile | 5-mile |
|------------------|--------|--------|--------|
| Pop > 25 | 1,295 | 22,132 | 42,350 |
| High School Grad | 343 | 3,676 | 6,740 |
| Some College | 258 | 4,581 | 8,146 |
| Associates | 74 | 1,595 | 3,170 |
| Bachelors | 296 | 6,122 | 11,675 |
| Masters | 99 | 2,321 | 5,059 |
| Prof. Degree | 38 | 889 | 1,816 |
| Doctorate | 24 | 415 | 1,158 |

Tapestry

| | 1-Mile | 3-mile | 5-mile |
|-----------------------------|--------|--------|--------|
| Vacant Ready For Rent | 6 % | 40 % | 48 % |
| Teen's | 22 % | 71 % | 81 % |
| Expensive Homes | 14 % | 39 % | 28 % |
| Mobile Homes | 1 % | 1 % | 1 % |
| New Homes | 63 % | 83 % | 66 % |
| New Households | 37 % | 99 % | 96 % |
| Military Households | 1 % | 10 % | 7 % |
| Households with 4+ Cars | 8 % | 47 % | 53 % |
| Public Transportation Users | 13 % | 59 % | 93 % |
| Young Wealthy Households | 30 % | 83 % | 92 % |

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



Expenditures

| | 1-Mile | % | 3-Mile | % | 5-Mile | % |
|---------------------------------|------------|---------|-------------|---------|---------------|---------|
| Total Expenditures | 43,126,873 | | 708,846,857 | | 1,351,383,251 | |
| Average annual household | 55,233 | | 53,212 | | 52,474 | |
| Food | 7,104 | 12.86 % | 6,854 | 12.88 % | 6,763 | 12.89 % |
| Food at home | 4,467 | | 4,369 | | 4,330 | |
| Cereals and bakery products | 636 | | 621 | | 616 | |
| Cereals and cereal products | 227 | | 221 | | 220 | |
| Bakery products | 409 | | 399 | | 396 | |
| Meats poultry fish and eggs | 894 | | 867 | | 857 | |
| Beef | 209 | | 202 | | 199 | |
| Pork | 155 | | 154 | | 153 | |
| Poultry | 171 | | 164 | | 161 | |
| Fish and seafood | 148 | | 141 | | 139 | |
| Eggs | 71 | | 70 | | 69 | |
| Dairy products | 460 | | 446 | | 441 | |
| Fruits and vegetables | 905 | | 888 | | 883 | |
| Fresh fruits | 133 | | 131 | | 130 | |
| Processed vegetables | 169 | | 167 | | 167 | |
| Sugar and other sweets | 162 | | 160 | | 159 | |
| Fats and oils | 141 | | 138 | | 137 | |
| Miscellaneous foods | 836 | | 822 | | 813 | |
| Nonalcoholic beverages | 370 | | 366 | | 363 | |
| Food away from home | 2,637 | | 2,484 | | 2,432 | |
| Alcoholic beverages | 415 | | 395 | | 387 | |
| Housing | 19,445 | 35.21 % | 18,863 | 35.45 % | 18,643 | 35.53 % |
| Shelter | 11,871 | | 11,461 | | 11,306 | |
| Owned dwellings | 7,250 | | 7,011 | | 6,909 | |
| Mortgage interest and charges | 3,694 | | 3,582 | | 3,519 | |
| Property taxes | 2,462 | | 2,361 | | 2,328 | |
| Maintenance repairs | 1,093 | | 1,067 | | 1,061 | |
| Rented dwellings | 3,480 | | 3,435 | | 3,415 | |
| Other lodging | 1,140 | | 1,014 | | 981 | |
| Utilities fuels | 4,321 | | 4,291 | | 4,274 | |
| Natural gas | 414 | | 408 | | 405 | |
| Electricity | 1,700 | | 1,689 | | 1,685 | |
| Fuel oil | 173 | | 169 | | 169 | |
| Telephone services | 1,344 | | 1,341 | | 1,334 | |
| Water and other public services | 689 | | 682 | | 679 | |
| Household operations | 1,383 | 2.50 % | 1,323 | 2.49 % | 1,301 | 2.48 % |
| Personal services | 415 | | 395 | | 386 | |
| Other household expenses | 968 | | 928 | | 914 | |
| Housekeeping supplies | 663 | | 633 | | 624 | |
| Laundry and cleaning supplies | 170 | | 167 | | 166 | |
| Other household products | 389 | | 372 | | 366 | |
| Postage and stationery | 103 | | 93 | | 91 | |
| Household furnishings | 1,205 | | 1,153 | | 1,136 | |
| Household textiles | 90 | | 85 | | 84 | |
| Furniture | 305 | | 273 | | 265 | |
| Floor coverings | 36 | | 32 | | 31 | |
| Major appliances | 133 | | 141 | | 143 | |
| Small appliances | 107 | | 97 | | 95 | |
| Miscellaneous | 532 | | 522 | | 516 | |
| Apparel and services | 1,501 | 2.72 % | 1,422 | 2.67 % | 1,396 | 2.66 % |
| Men and boys | 297 | | 280 | | 276 | |
| Men 16 and over | 243 | | 233 | | 230 | |
| Boys 2 to 15 | 54 | | 47 | | 45 | |
| Women and girls | 550 | | 513 | | 504 | |

| | | | |
|-------------------|-----|-----|-----|
| Women 16 and over | 479 | 440 | 431 |
| Girls 2 to 15 | 70 | 73 | 73 |
| Children under 2 | 99 | 95 | 94 |

Expenditures (Continued)

| | 1-Mile | % | 3-Mile | % | 5-Mile | % |
|-----------------------------------|------------|---------|-------------|---------|---------------|---------|
| Total Expenditures | 43,126,873 | | 708,846,857 | | 1,351,383,251 | |
| Average annual household | 55,233 | | 53,212 | | 52,474 | |
| Transportation | 7,344 | 13.30 % | 7,200 | 13.53 % | 7,134 | 13.60 % |
| Vehicle purchases | 1,772 | | 1,733 | | 1,717 | |
| Cars and trucks new | 956 | | 918 | | 903 | |
| Cars and trucks used | 774 | | 769 | | 768 | |
| Gasoline and motor oil | 2,223 | | 2,222 | | 2,210 | |
| Other vehicle expenses | 2,733 | | 2,691 | | 2,670 | |
| Vehicle finance charges | 186 | | 187 | | 186 | |
| Maintenance and repairs | 985 | | 952 | | 938 | |
| Vehicle insurance | 1,199 | | 1,201 | | 1,201 | |
| Vehicle rental leases | 361 | | 349 | | 344 | |
| Public transportation | 615 | | 553 | | 535 | |
| Health care | 3,992 | 7.23 % | 3,987 | 7.49 % | 3,980 | 7.58 % |
| Health insurance | 2,602 | | 2,596 | | 2,594 | |
| Medical services | 854 | | 856 | | 855 | |
| Drugs | 399 | | 401 | | 399 | |
| Medical supplies | 136 | | 132 | | 131 | |
| Entertainment | 3,175 | 5.75 % | 3,125 | 5.87 % | 3,095 | 5.90 % |
| Fees and admissions | 704 | | 649 | | 630 | |
| Television radios | 1,060 | | 1,067 | | 1,064 | |
| Pets toys | 1,164 | | 1,138 | | 1,127 | |
| Personal care products | 716 | | 688 | | 678 | |
| Reading | 63 | | 59 | | 58 | |
| Education | 1,788 | | 1,516 | | 1,455 | |
| Tobacco products | 393 | | 397 | | 397 | |
| Miscellaneous | 936 | 1.69 % | 881 | 1.66 % | 859 | 1.64 % |
| Cash contributions | 1,431 | | 1,413 | | 1,405 | |
| Personal insurance | 6,924 | | 6,406 | | 6,217 | |
| Life and other personal insurance | 182 | | 180 | | 179 | |
| Pensions and Social Security | 6,742 | | 6,225 | | 6,038 | |

| Distance | Year | Estimated Households | | | Housing Occupied By | | Housing Occupancy | | |
|----------|------|----------------------|--------|---------|---------------------|--------|-------------------|--------|--------|
| | | Projection | 2000 | Change | 1 Person | Family | Owner | Renter | Vacant |
| 1-Mile | 2020 | 4,651 | 3,749 | 22.63 % | 928 | 3,321 | 2,719 | 1,932 | 118 |
| 3-Mile | 2020 | 19,780 | 16,435 | 18.16 % | 5,160 | 12,548 | 11,649 | 8,131 | 1,320 |
| 5-Mile | 2020 | 32,332 | 27,569 | 15.66 % | 9,207 | 19,631 | 19,892 | 12,440 | 2,603 |
| 1-Mile | 2023 | 4,864 | 3,749 | 28.28 % | 978 | 3,462 | 2,832 | 2,032 | 278 |
| 3-Mile | 2023 | 20,452 | 16,435 | 21.90 % | 5,341 | 12,958 | 12,050 | 8,402 | 1,768 |
| 5-Mile | 2023 | 33,290 | 27,569 | 18.81 % | 9,492 | 20,181 | 20,488 | 12,802 | 3,667 |